

September 1, 2020

Ms. Jan Noriyuki Commission Secretary Idaho Public Utilities Commission P.O. Box 83720 Boise, ID 83720-0074

RE: Case No. INT-G-20-06

Dear Ms. Noriyuki:

Attached for consideration by this Commission is an electronic submission of Intermountain Gas Company's Application for a Determination of 2019 Energy Efficiency Expenses as Prudently Incurred.

If you should have any questions regarding the attached, please don't hesitate to contact me at (208) 377-6015.

Sincerely,

Olai ABlatt

Lori A. Blattner Director, Regulatory Affairs Intermountain Gas Company

Enclosure

cc: Mark Chiles Preston Carter

INTERMOUNTAIN GAS COMPANY

CASE NO. INT-G-20-06

APPLICATION AND EXHIBITS

In the Matter of the Application of INTERMOUNTAIN GAS COMPANY For a Determination of 2019 Energy Efficiency Expenses as Prudently Incurred Preston N. Carter, ISB No. 8462 Givens Pursley LLP 601 W. Bannock St. Boise, Idaho 83702 Telephone: (208) 388-1200

Attorneys for Intermountain Gas Company

BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION

In the Matter of the Application of INTERMOUNTAIN GAS COMPANY for a Determination of 2019 Energy Efficiency Expenses as Prudently Incurred Case No. INT-G-20-06

APPLICATION

Intermountain Gas Company ("Intermountain" or "Company"), a subsidiary of MDU

Resources Group, Inc. with general offices located at 555 South Cole Road, Boise, Idaho, pursuant

to the Rules of Procedure of the Idaho Public Utilities Commission ("Commission"), 1) respectfully

submits its Energy Efficiency 2019 Annual Report and 2) makes application to the Commission for

an order designating \$2,803,346 of 2019 Energy Efficiency expenditures as prudently incurred.

Please address communications regarding this Application to:

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and

Lori A. Blattner Director – Regulatory Affairs Intermountain Gas Company Post Office Box 7608 Boise, ID 83707 Lori.blattner@intgas.com In support of this Application, Intermountain alleges and states as follows.

I. INTRODUCTION

Intermountain is a gas utility, subject to the jurisdiction of the Commission, engaged in the

sale of and distribution of natural gas within the State of Idaho under authority of Commission

Certificate No. 219, issued December 2, 1955, as amended and supplemented by Order No. 6564,

dated October 3, 1962.

Intermountain provides natural gas service to the following Idaho communities and counties

and adjoining areas:

Ada County - Boise, Eagle, Garden City, Kuna, Meridian, and Star; Bannock County - Arimo, Chubbuck, Inkom, Lava Hot Springs, McCammon, and Pocatello; Bear Lake County - Georgetown, and Montpelier; Bingham County - Aberdeen, Basalt, Blackfoot, Firth, Fort Hall, Moreland/Riverside, and Shelley; Blaine County - Bellevue, Hailey, Ketchum, and Sun Valley; Bonneville County - Ammon, Idaho Falls, Iona, and Ucon; Canyon County - Caldwell, Greenleaf, Middleton, Nampa, Parma, and Wilder; Caribou County - Bancroft, Grace, and Soda Springs; Cassia County - Burley, Declo, Malta, and Raft River; Elmore County - Glenns Ferry, Hammett, and Mountain Home; Fremont County - Parker, and St. Anthony; Gem County - Emmett; Gooding County - Bliss, Gooding, and Wendell; Jefferson County - Lewisville, Menan, Rigby, and Ririe; Jerome County - Jerome; Lincoln County - Shoshone; Madison County - Rexburg, and Sugar City; Minidoka County - Heyburn, Paul, and Rupert; Owyhee County - Bruneau, Marsing, and Homedale; Payette County - Fruitland, New Plymouth, and Payette; Power County - American Falls; Twin Falls County - Buhl, Filer, Hansen, Kimberly, Murtaugh, and Twin Falls; Washington County - Weiser.

Intermountain's properties in these locations consist of transmission pipelines, liquefied

natural gas storage facilities, a compressor station, distribution mains, services, meters and

regulators, and general plant and equipment.

II. BACKGROUND

In the Company's General Rate Case No. INT-G-16-02, Intermountain petitioned the Commission for authority to begin a residential Energy Efficiency Program ("EE Program"). The Commission granted the Company's request in Order No. 33757 and found that "DSM, as both a least-cost resource and an important element of promoting energy efficiency, is an important part of any utility's provision of service. As such, we look forward to seeing the Company's program develop." *Case No. INT-G-16-02, Order No. 33757 at 37.*

Subsequently, in Case No. INT-G-17-03, the Company requested authority to implement Rate Schedule EE – Residential Energy Efficiency Rebate Program, which outlined the program offerings, and Rate Schedule EEC – Energy Efficiency Charge, which established a charge to fund the program. In Order No. 33888, the Commission approved both rate schedules effective October 1, 2017.

In Case No. INT-G-19-04, Intermountain requested that the Commission approve the Company's 2017-2018 EE Program expenses as prudently incurred. In Order No. 34536, the Commission approved the prudency of the expenses with several conditions attached. Those conditions were to commission a third-party EM&V study, review and update the avoided cost calculation with the Energy Efficiency Stakeholder Committee ("EESC"), immediately and continuously monitor, evaluate, and update its EE Program incentives with the best available data, and discontinue the 80% AFUE condensing fireplace incentive.

To allow all interested customers to participate in the Residential Energy Efficiency Rebate Program, and to continue to grow the Program, Intermountain requested authority to revise rate schedule EEC from \$0.00367 to \$0.02093 per therm in Case No. INT-G-19-05. The Commission approved the requested revision in Order No. 34454, effective October 1, 2019. On January 28, 2020, Intermountain filed a Tariff Advice to cancel the 80% AFUE condensing fireplace rebate. The effective date for the cancellation was March 1, 2020.

The EE Program is available to all residential rate class customers in the Company's service territory and consists of two main categories of rebates: high-efficient appliances and new residential construction earning both ENERGY STAR certification and a Home Energy Rating Score (HERS) of 75 or less.

The Company's *Energy Efficiency 2019 Annual Report* ("Annual Report"), attached as Exhibit No. 1 and incorporated herein by reference, provides a review of Intermountain's EE Program finances, cost-effectiveness, and performance by measure. It also reviews Program activities and lessons learned throughout 2019 and outlines future plans for the EE Program. *Annual Report at 2*.

III. THERM SAVINGS

The second year of Intermountain's EE Program was one of growth and progress that continued to build on the overwhelming customer response of the first year. For the year ending December 31, 2019, the Company's EE Program achieved an estimated 466,651 in therm savings based on the original program assumptions for therm savings, incremental costs and estimated useful life. The Company's first Conservation Potential Assessment ("CPA") completed in mid-2019 modified the program assumptions and resulted in a 17% decrease in therm savings to 389,313 therms. By either measure, these energy savings exceeded the second year therm savings target of 140,116 therms established in the Company's Integrated Resource Plan ("IRP") in Case No. INT-G-17-04. *Annual Report at 1, 8.*

A total of 3,335 high-efficient measures were rebated to Intermountain residential customers, representing a 61% increase over the previous year. The biggest driver of therm savings was the 95% AFUE Natural Gas Furnace energy efficiency rebate. *Annual Report at 1*.

In June 2020, Intermountain was recognized by the U.S. Environmental Protection Agency with an ENERGY STAR Certified Homes Market Leader Award, for "outstanding commitment to energy-efficient new homes and for contributing 1,079 ENERGY STAR certified homes in 2019". Nine new residential home builders became ENERGY STAR certified builders in 2019 and qualified for Intermountain's Whole Home rebate. The Whole Home rebate represented the second highest level of therm savings and enjoyed an increase in participation of 74% over the previous year. *Annual Report at 1.*

The Company is encouraged by the strong growth of the EE Program, and looks forward to working with customers, the Commission, and other stakeholders to maximize the participation in and the effectiveness of the EE Program going forward.

IV. REVENUES

The EE Program expenditures are funded through collections from customers via the Energy Efficiency Charge (EEC) of \$0.02093 per therm. Total EE Program revenues for calendar year 2019 were \$2,671,829. *Annual Report at 5*.

V. EXPENDITURES

EE Program expenditures from January 1, 2019 through December 31, 2019 were \$2,803,346. Of this amount, \$2,054,550, or approximately 73%, is related to energy efficiency rebates paid directly to customers. *Annual Report at 5*.

In addition to the amount spent on energy efficiency rebates, the Company incurred an additional \$748,796 of EE Program expenses for labor, program delivery, conservation potential assessment, and market transformation. *Annual Report at 5*. These expenditures were a critical factor in the tremendous success the Company's EE Program has enjoyed in its first two years.

VI. DEFERRAL BALANCE

As previously discussed, the Company implemented an adjustment in the EEC to fund increased program expenses and reduce the deferral balance of \$1,097,907 accrued through June 30, 2019. Due to the change in the EEC, Intermountain had begun to erode the deferral balance resulting in an under collected balance of \$442,387 at the end of 2019. *Annual Report at 5*. The Company believes the current rate will be sufficient to continue to reduce the rider balance and allow for program growth. Because of this, Intermountain does not plan to file to adjust the residential EEC in 2020.

VII. AVOIDED COSTS

While the Commission found the 2017-2018 Program expenses to be prudently incurred in Case No. INT-G-19-04, Order No. 34536, it also directed "the Company and its Energy Advisory Group to review the Company's avoided cost calculations concurrently with the EM&V study". *Id at 5*

Intermountain invited interested members of its EESC to join an Avoided Cost Subcommittee ("Subcommittee") that would address the avoided cost issues raised in Order No. 34536. *Annual Report at 7*. The Subcommittee met three times between February and June 2020. Minutes from the Subcommittee meetings are attached as Exhibit No. 2 and incorporated by reference. The Subcommittee agreed upon a method for calculating avoided commodity and transportation costs but could not agree on a method to account for avoided distribution costs. The proposed Avoided Cost Calculation, as illustrated in Exhibit No. 3, includes avoided commodity and transportation costs and leaves a placeholder for potential inclusion of distribution costs in the future. Exhibit No. 3 is attached and incorporated by reference. The Subcommittee agreed to continue to discuss options for addressing avoided distribution costs.

The Company plans to update the Gas Transportation Costs included in the avoided cost calculation annually with its Purchased Gas Cost Adjustment ("PGA") filing. The Commodity Costs will be updated as part of the IRP planning cycle, and an updated avoided cost calculation will be filed as an exhibit in the IRP.

VIII. COST EFFECTIVENESS

Intermountain reports the cost effectiveness of its EE Program based on two industry standard metrics: the Utility Cost Test ("UCT") and the Total Resource Cost ("TRC"). The UCT measures cost effectiveness from the utility company's perspective and takes into consideration avoided supply costs, program administration costs, and incentives paid by the utility. The TRC measures cost effectiveness from the customer's perspective and focuses on avoided supply costs, program administration costs. Although both are common industry metrics for measuring cost effectiveness, the Company relies more on the UCT because it measures the cost-effectiveness of items directly under the Company's control.

As previously discussed, the Avoided Cost Subcommittee agreed upon a new avoided cost methodology for use in Intermountain's Energy Efficiency Program planning and evaluations. The agreed upon avoided costs, as outlined in Exhibit No. 3, have been used in all cost effectiveness tests included as part of the Annual Report. *Annual Report at 7*.

The Company also commissioned its first CPA which was completed in 2019. The CPA, which was filed as Exhibit No. 4 of Case No. INT-G-19-07, provided updated assumptions for therm savings, incremental costs, and estimated useful lives for program measures. Applying the updated CPA assumptions resulted in changes in the cost effectiveness of all measures. The assumptions used prior to the completion of the CPA ("Pre-CPA") for program planning resulted in an overall program cost-effectiveness of 1.06 when measured by the UCT. After updating to the CPA assumptions ("Post-CPA"), the program UCT was no longer cost-effective at 0.87. *Annual Report at 9*.

The CPA, along with the soon to be completed Evaluation, Measurement and Verification ("EM&V") study will be valuable tools in bringing the program back to cost effectiveness in the future.

IX. STAKEHOLDER MEETINGS

The Energy Efficiency Stakeholder Committee has been a valuable resource for the Company as it builds the EE Program. As outlined on Page 35 of the Annual Report, Intermountain hosted two EESC meetings. The meetings have included good representation from a variety of groups including representatives from the Commission Staff, the Governor's Office of Energy and Mineral Resources, and the Idaho State Department of Building Safety. Home energy raters representing both sides of the state attended, as well as builders and HVAC professionals.

The May 2019 meeting focused on the results of the Company's CPA. A representative of Dunsky Energy Consultants presented the CPA findings. The Company also provided a program update.

The EESC met again in October 2019. The Company sought input on its planned EM&V study. Intermountain also discussed preliminary plans for revisions to its residential program as well

as providing a brief overview of Intermountain's participation with Gas Technology Institute. Meeting minutes for both EESC meetings are included in Exhibit No. 2.

X. EVALUATION, MEASUREMENT & VERIFICATION

In Order No. 34536, the Commission found it "reasonable to direct the Company to commission a third-party EM&V study for all EE Program incentives". Intermountain sent Requests for Proposal to a number of consultants in early 2020 and from the replies, selected ADM Associates, Inc. ("ADM") to perform an EM&V impact evaluation on the furnace and whole home rebates. Because the remaining water heater and fireplace rebates had low participation and the Company was already planning to revise those offerings based on the results of the CPA, the EESC agreed that it made sense to exclude them from the 2020 EM&V study. The Company also requested that ADM perform a process evaluation of program delivery.

The results of the EM&V study are nearly complete and will be shared with the EESC at a meeting this fall.

XI. MODIFIED PROCEDURE

Intermountain requests that this matter be handled under modified procedure pursuant to Rules 201-204 of the Commission's Rules of Procedure. Intermountain stands ready for immediate consideration of this matter.

XII. REQUEST FOR RELIEF

Intermountain respectfully petitions the Idaho Public Utilities Commission as follows:

a. That the Commission issue an order designating \$2,803,346 of 2019 Energy Efficiency expenditures as prudently incurred,

b. That this Application be heard and acted upon without hearing under modified procedure, and

c. For such other relief as this Commission may determine proper herein.

DATED: September 1st, 2020.

INTERMOUNTAIN GAS COMPANY

Givens Pursley LLP

Blatt By

Lori A. Blattner Director – Regulatory Affairs

By N. at

Preston N. Carter Attorney for Intermountain Gas Company

EXHIBIT NO. 1

CASE NO. INT-G-20-06

INTERMOUNTAIN GAS COMPANY

Energy Efficiency 2019 Annual Report

(44 pages)





2019 Annual Report





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Intermountain Gas Company *Executive Summary*

2019

The second year of the Intermountain Gas Company's Energy Efficiency Program (Intermountain, IGC or Company) was one of growth and progress that continued to build on the overwhelming customer response of the first year of the Energy Efficiency Program (EE Program or Program). Intermountain increased customer outreach and education efforts by both adding energy efficiency team members and diversifying outreach methods. Intermountain also commissioned the first conservation potential assessment (CPA). Increased outreach resulted in growth in customer participation in the Program, and the CPA provided the basis for Program fine-tuning and the development of future Program offerings. The portfolio was comprised of two main categories of offerings: high-efficient appliances and construction of ENERGY STAR certified homes. The high-efficient appliance rebate offering focused on three groups: Space Heating, Fireplace Inserts, and Water Heating.

In 2019, both therm savings and the total number of rebates paid to residential customers increased over the previous year. A total of 3,335 high-efficient measures were rebated to Intermountain customers, a 61% increase over the previous year. The increase in Program participation was shared across the five districts in the Company's service area. This success was largely attributed to increased outreach and education efforts achieved by incorporating energy efficiency as a portion of the job responsibilities of Energy Service Representatives (ESR) stationed throughout the service territory. Including energy efficiency in the suite of benefits the ESRs present to customers allowed Intermountain to increase energy efficiency outreach and enhance the customer connection as "one-stopshopping" when discussing energy efficient solutions simultaneously with natural gas service options.

In June 2020, Intermountain was recognized by the U.S. Environmental Protection Agency with an ENERGY STAR Certified Homes Market Leader Award, for "outstanding commitment to energy-efficient new homes and for contributing 1,079 ENERGY STAR certified homes in 2019." Intermountain continued to build on this success, quite literally, as nine new residential home builders became ENERGY STAR certified builders and the Whole Home Rebate had one of the largest increases of all the rebates offered. Whole Home rebates increased 74% over last year, for a total of 1,079 ENERGY STAR certified homes in 2019. The greatest number of rebates were furnace rebates, with an increase of 55% over last year, while the tankless water heater rebate had a significant increase of 81%, and the 70% FE fireplace increased by 8%. Two measures underperformed when compared to last year: the tanked water heater (11% decrease in participation), and the 80% AFUE fireplace (no rebates redeemed).

While the first two years of the Program exceeded therm saving targets and had an enthusiastic response from customers, Intermountain took steps to improve the Program based on performance, customer feedback, guidance from the Stakeholder Committee and oversight from the Idaho Public Utilities Commission. To better identify therm saving opportunities and inform Program planning, the Company completed its first conservation potential assessment in mid-2019. In addition to identifying savings potential for the Program, the CPA resulted in necessary modifications to the measure inputs: therm savings, incremental costs and estimated useful life, to varying measures and by varying degrees. Intermountain used both Pre-CPA inputs and Post-CPA inputs to calculate 2019 annual therm savings and costeffectiveness tests for this annual report. When CPA inputs were applied to estimated annual therm savings calculations, it resulted in a decrease of approximately 17%, from 466,651 therms to 389,313 therms. The CPA inputs were also applied to the Utility Cost Test. The Pre-CPA Program benefit-to-cost ratio of 1.06 changed to 0.87 Post-CPA. All individual measures and overall Program therm savings and cost-effectiveness tests are reported using both the original Program measure inputs, or Pre-CPA, and Post-CPA updates. The specific CPA updates, resulting impact on estimated therm savings and costeffectiveness are presented by measure as well as for the overall Program.

From the start of the Program on October 1, 2017 through June 20, 2019 the Energy Efficiency Charge rider funds totaled, \$1,712,654. For the same time period, program expenses were \$2,810,560, 77% of these expenses were paid directly to customers in the form of rebates, resulting in an uncollected balance of \$1,097,906. In August of 2019, in order to continue to allow all interested customers to participate in the Program and to continue to grow the Program, Intermountain filed an Energy Efficiency Charge change request, Case No. INT-G-19-05, to increase the Rate Schedule EEC per therm rate from \$0.00367 to \$0.02093. The request was approved in Order No. 34454, with an effective date of October 1, 2019. As of December 2019, the Intermountain Energy Efficiency Program deferral balance was under-collected by \$442,387.

To build on the success and momentum established in the first program year, Intermountain repeated and expanded on successful outreach activities and continued to focus on three target audiences: customers, contractors (HVAC contractors and home energy raters), and home builders.

Intermountain applied lessons learned, program performance, and participant feedback to shape the strategy and administration of the second program year.

Intermountain again utilized traditional outreach and education methods such as bill inserts, social media and the energy efficiency website pages to promote energy efficiency to customers and community alike. To expand on this outreach strategy, Intermountain conducted a first-time radio and digital media campaign in combination with the annual customer energy efficiency bill insert and engaged Intermountain customers in an energy efficiency survey.

To raise awareness about home energy efficiency and the benefits of an ENERGY STAR certified home, a two-year special community partnership with Boise Valley Habitat for Humanity (BVHFH) culminated on Earth Day 2019 with the completion of the 2019 Habitat for Humanity ENERGY STAR certified home. The project was celebrated with an official ribbon cutting ceremony and the first ever BVHFH open house which was open to the community.

Intermountain frequently received feedback from contractors about the straightforwardness of the Program requirements and of the application itself. A frequent request was the need for an online application. To keep things simple and easy to access, in October of 2019, Intermountain launched both a contractor portal as a one-stop resource for contractors, and an online rebate application. In just three months' time, 245 rebates were processed utilizing the online form, streamlining both the application process for users and internal rebate processing for the Company.

Intermountain is focused on energy efficiency today, but also looks forward to an energy efficient future. In December 2019, Intermountain joined the North American Gas Heat Pump Collaborative (Collaborative), a workgroup of 16 utilities representing over 27% of all North American residential customers. The mission of the workgroup is market transformation, or more specifically, to accelerate the adoption of natural gas heat pump technologies with potential to bring new energy saving opportunities to customers and reduce greenhouse gases. Participation in the Collaborative builds upon the Company's involvement in the Emerging Technology Program (ETP), facilitated by the Gas Technology Institute (GTI).

The Energy Efficiency Stakeholder Committee met in the spring and fall of 2019, in Twin Falls and Boise respectively. The group provided valuable insight from a variety of industry perspectives (contractor, builder, regulatory and environmental) and provided guidance regarding all aspects of the Program including performance and future plans for the Program.

This Energy Efficiency 2019 Annual Report provides a review of Intermountain's Energy Efficiency Program finances, costeffectiveness and performance by measure. It also includes Program activities and lessons learned throughout 2019 and outlines future plans for the EE Program.



Intermountain Gas Company Introduction

2019

Intermountain Gas Company, a subsidiary of MDU Resources Group, is a natural gas distribution company serving approximately 375,885 residential, commercial and industrial customers in 76 communities across Southern Idaho since 1955.

In addition to providing customers warmth and comfort in the cleanest, safest and most affordable way possible, the Energy Efficiency Program specifically strives to provide customers opportunities to learn and engage as energy efficient consumers, to minimize waste and maximize resources, to be good stewards of the environment, and of course, to save money. Beyond the benefits provided to individual customers through participation in the Energy Efficiency Program, all of the Company's customers benefit from the efficient use of natural gas. Efficient use of resources delays the need for expensive system upgrades while still providing customers with safe, reliable, and affordable service.

Approved by the Idaho Public Utilities Commission in Order No. 33388, the Program went into effect on October 1, 2017. The Company began its efforts to pursue cost-effective energy efficiency in the form of natural gas savings by creating an energy efficiency rebate program. The Energy Efficiency Program was offered to all customers receiving natural gas through IGC's Residential Rate Schedule. The Program offers rebates on natural gas equipment meeting specific high efficiency requirements, and can be applied to replacement equipment, conversion from other fuel sources and new construction. The Program also offers rebates for new construction homes that meet two complementary home energy efficiency measures: qualifying for the EPA's time-tested ENERGY STAR Certified Home Program, combined with a HERS (Home Energy Rating System) Index of 75 or less.

The EE Program is funded by the Energy Efficiency Charge (EEC) rider. The initial plan to acquire cost-effective therm savings with the allocation of \$777,000 in annual rider funds, was quickly exceeded in each of the first two years of the Program due to the enthusiastic level of customer participation to save energy and money. In order to allow all interested customers to participate in the Program, the Company carried the balance of undercollected funds and began 2019 with an under-collected deferral balance of \$310,870. In anticipation of continued customer interest in pursuing energy saving measures, the Company requested an Energy Efficiency Charge revision, Case No. INT-G-19-05, to increase the per therm rate on Rate Schedule EEC from \$0.00367 to \$0.02093. This change was estimated to result in a monthly increase of approximately \$1.07 for the typical residential customer. The request was approved in Order No. 34454, with an effective date of October 1, 2019. Additionally, all expenses through 2018 were deemed prudently incurred by the Idaho Public Utilities Commission in Order No. 34536, Case No. INT-G-19-04.

Despite the increased EEC, customer participation in the Program continues to outpace the plan resulting in an under-collected balance of \$442,387 at the close of 2019, with 73% of fund expenditures paid directly to customers in the form of rebate incentives (see Table 1).



	Plan	Actual
Revenue	\$ 777,000	\$ 2,671,82
Program Expenses		
Residential Energy Efficiency Rebates	600,000	2,054,55
Labor	147,000	497,72
Program Delivery	30,000	44,34
СРА	-	195,72
Market Transformation	 -	 11,00
Total Program Expenses	 777,000	 2,803,34
2019 Rider Deferral		
Over/(Under) Collection		 (131,51
Prior Year Rider Balance		
Over/(Under) Collection		 (310,87
Rider Account Balance		
Over/(Under) Collection	\$ -	\$ (442,38

Conservation Potential Assessment

Intermountain intentionally designed the initial Program to be a modest offering to allow for proper ramp up and promotion of the new Program. Based on the positive response to the initial offering, Intermountain took the next steps in the evolution of the Program to refine and expand cost-effective energy saving opportunities. The first CPA was completed mid-2019. CPA expenses were spread over two program years, \$48,987 in 2018 and \$195,722 in 2019 for a total cost of \$244,709. The purpose of the CPA was to conduct a more robust analysis of all cost-effective measures to support both shortterm energy efficiency planning and long-term resource planning activities. More specifically the CPA study:

 Identified opportunities: assessed achievable Demand Side Management (DSM) opportunities to improve EE Program planning and help identify long-term savings objectives, and determined which sector, end-uses and measures hold the most potential. The study resulted in Technical, Economic, and Achievable potential therm savings forecasts which served as an input into IGC's Integrated Resource Plan.

 Informed Energy Efficiency Program planning: portfolio and program design considering funding level, market readiness and other constraints

The CPA study, in conjunction with the findings of the Evaluation, Measurement and Verification (EM&V) to be conducted in 2020, will be applied to refine, expand and grow the Intermountain EE Program. Intermountain will seek input from the EE Stakeholder Committee regarding any changes or additions to the residential offering. Conservation potential of the commercial market was also provided in the CPA. Intermountain will use this study to design a commercial offering and will follow the same process of consulting with the EE Stakeholder Committee on the design of a commercial offering. The CPA was filed as Exhibit 4 of Case No. INT-G-19-07.



Intermountain Gas Company Energy Efficiency Programs

2019

The Company calculated the results of the EE Portfolio using both Pre and Post-CPA measure inputs of measure therm savings, estimated useful life (EUL), and incremental cost. Intermountain is including the initial Program design measure inputs, or Pre-CPA, as this was the most complete information known at the start of the program year (the CPA was not completed until mid-2019). Details of the re-calculated therm savings and costeffectiveness tests after applying CPA inputs (i.e. Post-CPA results) are provided as well as comparisons of Pre and Post-CPA results.

Intermountain measured the cost-effectiveness of the Energy Efficiency Program portfolio based on two industry standard metrics, the Utility Cost Test (UCT) and Total Resource Cost (TRC). Although both metrics are commonly used for measuring cost-effectiveness, the Company relies more on the UCT because it measures the cost-effectiveness of items directly under the Company's control.

The UCT measures cost-effectiveness from the utility company's perspective and takes into consideration avoided supply costs, program administration costs, and incentives paid by the utility. The TRC measures cost-effectiveness from the customer's perspective and focuses on avoided supply costs, program administration costs, and net participant costs. For both the UCT and TRC, a benefit-to- cost ratio of 1.0 or above indicates that the benefits have exceeded the costs.

Although the Commission found 2017-2018 expenses to be prudently incurred in Order No. 34536, it also ordered that Intermountain review the avoided cost calculation and develop a plan to establish an avoided cost methodology. Intermountain formed an Avoided Costs Subcommittee (Subcommittee), specifically dedicated to addressing avoided cost methodology. This group reviewed and advised on an avoided cost calculation. The Subcommittee agreed on a methodology for calculating avoided costs related to commodity and transportation costs. At the time of this writing, the group had not agreed upon a way to quantify avoided distribution costs. While the new avoided cost methodology makes cost effectiveness tests more challenging, the Subcommittee conducted a thorough review and will continue to work toward a methodology that includes avoided distribution costs. The avoided cost calculation developed by the Avoided Cost Subcommittee is used to analyze cost effectiveness of the program in this report.



Energy Efficiency Portfolio

The Pre-CPA Energy Efficiency Program portfolio achieved an estimated annual savings of 466,651 therms, exceeding the initial Program year 2 goal of 140,116 therms. The portfolio was cost-effective under the UCT at 1.06 but did not pass the TRC cost-effectiveness test at 0.37, which is reflected in Table 2.

Program Cost-Effectiveness Pre-CPA								
	Cost Test		Benefits		Costs	Benefit/Cost Ratio		
UCT		\$	2,961,945	\$	2,803,345	1.06		
TRC		\$	2,961,945	\$	8,017,539	0.37		

Table 2. Program Cost-Effectiveness Pre-CPA

The 95% AFUE furnace provided the greatest therm savings, contributing 49% of total annual savings, followed by the Whole Home new construction, tankless water heater, combination radiant heat system, 70% FE fireplace insert, and 0.67 UEF tanked water heater measures. There were no 80% AFUE fireplace rebates redeemed and therefore it did not contribute to total therm savings. These results are reflected in Figure 1.



Figure 1.2019 Annual Therm Savings

After applying the CPA inputs of therm savings, measure life, and incremental cost, total estimated annual therm savings decreased from 466,651 to 389,313 therms. Under this scenario, the whole home measure contributed the largest percentage of therm savings, instead of the furnace incentive. The cost-effectiveness of the portfolio under the UCT decreased from 1.06 to 0.87, while the TRC ratio increased from 0.37 to 0.40. The Program UCT calculation of cost-effectiveness decreased from Pre-CPA to Post-CPA due to the fact the annual therm savings of four of the six measures in the offering were reduced, reducing the total Program benefits from \$2,961,945 to \$2,449,625. These updated calculations are reflected in Table 3. Specific input changes and the subsequent impact on cost-effectiveness are presented for each rebate offering.

Cost-Effectiveness Comparison									
	Pre-CPA			Post-CPA	Inc	Net Change crease/(Decrease)			
UCT Benefits	\$	2,961,945	\$	2,449,625	\$	(512,320)			
UCT Costs	\$	2,803,345	\$	2,803,345	\$	-			
UCT Benefit/Cost Ratio		1.06		0.87		(0.19)			
TRC Benefits	\$	2,961,945	\$	2,449,625	\$	(512,320)			
TRC Costs	\$	8,017,539	\$	6,062,860	\$	(1,954,679)			
TRC Benefit/Cost Ratio		0.37		0.40		0.03			

Table 3. Program Cost-Effectiveness Comparison

Based on the Post-CPA cost-effectiveness tests, Program offerings will be revaluated. Intermountain will review the appropriateness of current offerings and incentive levels for each offering. Intermountain will use the CPA results to identify rebates that can be re-designed or new measures that can be included in the Program. The Company will work with its Stakeholder Committee to refine the residential Program based on the CPA results.

Details regarding performance, cost-effectiveness and lessons learned are all presented by individual measure in the following sections. Both Pre-CPA and Post-CPA cost-effectiveness tests are provided as well as the change in measure inputs.

Furnace Incentive

The furnace incentive (furnace) provides customers a \$350 rebate for the installation of a high-efficient natural gas furnace with a minimum efficiency rating of 95% AFUE or greater. Intermountain issued 2,066 furnace rebates during 2019, a 55% increase over the prior program year. The Pre-CPA estimated annual therm savings attributed to the furnace incentive totaled 231,392 and was cost-effective with a UCT of 1.15 but was not cost-effective under the TRC at 0.41.

After applying the CPA inputs, the furnace rebate cost-effectiveness under the UCT decreased from 1.15 to 0.97. The Post-CPA UCT was just under the cost effectiveness target of 1.0 at 0.97 and was not cost-effective based on TRC.

Furnace Incentive									
Pre-CPA Post-CPA Increase/(Decrease)									
Therm Savings	231,392	177,676	(53,716)						
Rebates Issued	2,066	2,066	-						
UCT	1.15	0.97	(0.18)						
TRC	0.41	0.35	(0.06)						

Table 4. Furnace Incentive

The following table outlines the change in the furnace measure inputs Pre and Post-CPA. Estimated annual therm savings per furnace were reduced from 112 therms to 86 therms and the estimated useful life was reduced by one year, while the incremental cost remained unchanged.

Furnace Incentive Input Comparison								
Pre-CPA Post-CPA Net Change Increase/(Decrease								
Annual Savings (Therms)		112		86		(26)		
Incremental Cost (\$)	\$	1,307	\$	1,307	\$	-		
Estimated Useful Life (Years)		21		20		(1)		

Table 5. Furnace Incentive Input Comparison

Lessons Learned | Furnace Incentive

HVAC contractors continued to play a key role in the awareness and performance of the furnace incentive because they are with the customer at the point of decision and have an opportunity to educate and promote the benefits of choosing a high-efficient option. Intermountain will continue to focus on growing HVAC contractor participation in the EE Program through outreach and providing contractor resources.

Rebates for furnace retrofits made up the majority of the 2,066 rebates, while new construction rebates accounted for 17% of furnace rebates. Builder participation in appliance rebates continued to increase as new construction only accounted for 7% of furnace rebates in the previous year. The Company will continue to promote appliance rebates with builders as a first step to incorporating energy efficiency measures into new construction.

Combi Radiant Heat System Incentive

Intermountain offers a \$1,000 rebate for the installation of a 90% or greater efficiency condensing tankless combination system for space and water heat (combi radiant heat system). Intermountain issued 11 rebates for the combi radiant heat system during the 2019 program year, an increase from 3 rebates issued during the prior program year. The Pre-CPA estimated annual therm savings were 4,961 therms, and the combi radiant heat system was cost-effective with a UCT of 1.58 but was not cost-effective under the TRC at 0.56.

Post-CPA estimated annual therm savings decreased by 3,718 therms causing a significant reduction to the UCT and TRC ratios. The UCT decreased from cost-effective at 1.58 to not cost-effective at 0.56, with the TRC ratio decreasing from 0.56 to 0.19.

Combi Radiant Heat System Incentive										
Pre-CPA Post-CPA Net Change Increase/(Decrease										
Therm Savings	4,961	1,243	(3,718)							
Rebates Issued	11	11	-							
UCT	1.58	0.56	(1.02)							
TRC	0.56	0.19	(0.37)							

Table 6. Combi Radiant Heat System Incentive

The combi radiant heat system experienced the greatest reduction in estimated per measure annual therm savings of all the EE Program offerings when updated with CPA results. While the estimated useful life increased by one year, the incremental cost increased significantly.

Combi Radiant Heat System Incentive Input Comparison							
	Inci	Net Change rease/(Decrease)					
Annual Savings (Therms)		451		113		(338)	
Incremental Cost (\$)	\$	2,500	\$	3 <mark>,</mark> 522	\$	1,022	
Estimated Useful Life (Years)		21		22		1	

Table 7. Combi Radiant Heat System Incentive Input Comparison

Lessons Learned | Combi Radiant Heat System

The combi radiant heat system incentive experienced a significant percentage increase, but actual uptake was still quite slow from 3 rebates in 2018 to 11 in 2019. A contractor suggested exploring a boiler rebate because a home with a radiator system for space heat, cannot utilize this incentive since the water cannot be used for both space and water heating. Based on lessons learned and Post-CPA results, the viability of this measure will be reviewed.

Fireplace Incentive

Intermountain provided two high-efficient fireplace incentive options: a \$100 rebate for the installation of a 70% FE or greater natural gas fireplace insert (70% fireplace), and a \$200 rebate for the installation of an 80% AFUE or greater natural gas fireplace insert. There were no qualifying applications for the 80% AFUE Fireplace Insert incentive. Due to continued lack of availability in the market and Commission approval, Intermountain discontinued this rebate in 2020.

Intermountain issued 14 rebates for the 70% fireplace incentive during the 2019 program year, an 8% increase over the number of rebates issued the prior program year. Pre-CPA estimated annual therm savings were 784 therms and the measure was cost-effective with a UCT of 1.72 but was not cost-effective under the TRC at 0.64.

The 2019 annual therm savings attributed to the 70% fireplace decreased drastically from 784 to 140 therms after incorporating the CPA inputs. Based on UCT calculations, the fireplace is no longer cost-effective with a benefit-to-cost ratio change from 1.72 to 0.49. The fireplace incentive was not cost-effective under either scenario based on TRC ratios of 0.64 and 0.47.

70% Fireplace Incentive									
Pre-CPA Post-CPA Increase/(Decrease									
Therm Savings	784	140	(644)						
Rebates Issued	14	14	-						
UCT	1.72	0.49	(1.23)						
TRC	0.64	0.47	(0.17)						

Table 8. 70% Fireplace Incentive

The incremental cost of a 70% fireplace decreased significantly from \$425 to \$107 and the estimated annual therm savings per measure decreased from 56 to 10 therms after incorporating the CPA results. The estimated useful life of the measure was unchanged.

70% Fireplace Incentive Input Comparison							
Pre-CPA Post-CPA Net Change Increase/(Decreas							
Annual Savings (Therms)		56		10		(46)	
Incremental Cost (\$)	\$	425	\$	107	\$	(318)	
Estimated Useful Life (Years)		20		20		-	

Table 9. 70% Fireplace Incentive Input Comparison

Lessons Learned | Fireplace Incentive

Despite offering the 80% AFUE fireplace another year, it further proved to be an emerging technology that would not emerge in the Intermountain market. The requirement for a condensate line for installation of this equipment created a significant barrier to adoption. For this reason, the offering will be discontinued in 2020.

The 70% fireplace incentive experienced a modest increase. The typical fireplace insert is designed and installed primarily as a decorative element, rather than as a heat source. As families mature and children leave the nest, "empty-nesters" often use the decorative fireplace insert as a supplemental heat source. Rather than heat the entire home, inserts are used to heat a single room. The typical appliance itself is not designed to be a heat source and use of the fireplace insert in this way is particularly inefficient. The 70% fireplace is a more efficient option, providing both decorative aesthetics and modest savings. Based on the lessons learned and Post-CPA results, this measure offering will be reviewed.

Water Heater Incentive

Intermountain offered a \$50 rebate for the installation of a 0.67 UEF water heater (water heater). The Company issued 8 water heater rebates during the 2019 program year; an 11% decrease compared to the number of rebates issued during the prior program year. The Pre-CPA cost-effectiveness for this measure under the UCT and TRC was 1.30 and 0.29, respectively.

Cost-effectiveness tests for the water heater rebate after applying CPA inputs were relatively unchanged. Costeffectiveness ratios increased slightly under the UCT from 1.30 to 1.34, and the TRC ratio increased from 0.29 to 0.36.

Water Heater Incentive								
	Pre-CPA	re-CPA Post-CPA Incr						
Therm Savings	176	304	128					
Rebates Issued	8	8	-					
UCT	1.30	1.34	0.04					
TRC	0.29	0.36	0.07					

Table 10. Water Heater Incentive

The annual estimated per water heater therm savings increased by 16 therms after incorporating the CPA results. Additionally, the incremental cost increased by \$41 and the estimated useful fell from 16 to 13 years.

Water Heater Incentive Input Comparison							
		Pre-CPA		Post-CPA	Inci	Net Change rease/(Decrease)	
Annual Savings (Therms)		22		38		16	
Incremental Cost (\$)	\$	349	\$	390	\$	41	
Estimated Useful Life (Years)		16		13		(3)	

Table 11. Water Heater Incentive Input Comparison

Lessons Learned | Water Heater Incentive

To achieve a 0.67 UEF efficiency on a tanked water heater requires the appliance to have power venting. Depending on the location of the water heater in the home, in addition to the cost of the equipment upgrade, installation of an electric outlet may also be required. Installation challenges encountered in retrofit situations can likely be avoided by incorporating a high-efficient water heater in the planning stages in new construction. The Company will explore additional outreach and education opportunities with builders regarding this measure.

Tankless Water Heater Incentive

The Company offered a \$150 rebate for the installation of a 0.91 UEF, or greater, condensing tankless water heater (tankless water heater). Intermountain issued 159 tankless water heater rebates during the 2019 program year, an 81% increase over the prior program year. Under the Pre-CPA scenario, the tankless water heater incentive was cost-effective based on the UCT of 1.30 but was not cost-effective with a 0.22 TRC ratio.

Post-CPA, the estimated annual therm savings for the tankless water heater increased to 10,335 and benefit-to-cost ratios increased under both UCT, from 1.30 to 1.58, and TRC, from 0.22 to 0.23.

Tankless Water Heater Incentive								
	Pre-CPA	Post-CPA	Net Change Increase/(Decrease)					
Therm Savings	9,222	10,335	1,113					
Rebates Issued	159	159	-					
UCT	1.30	1.58	0.28					
TRC	0.22	0.23	0.01					

Table 12. Tankless Water Heater Incentive

Like the tanked water heater, the estimated annual therm savings per tankless water heater incentive increased after incorporating the CPA results. Additionally, the incremental cost for the tankless water heater increased by \$440, and the estimated useful life rose significantly from 18 to 25 years.

Tankless Water Heater Incentive Input Comparison						
		Pre-CPA Post-CPA		Inc	Net Change rease/(Decrease)	
Annual Savings (Therms)		58		65		7
Incremental Cost (\$)	\$	1,360	\$	1,800	\$	440
Estimated Useful Life (Years)		18		25		7

Table 13. Tankless Water Heater Incentive Input Comparison

Lessons Learned | Tankless Water Heater Incentive

The condensing tankless water heater increased significantly over the 2018 program year, mostly due to a home builder which incorporated the tankless water heater into its build process. Although this measure does provide energy savings, payback can vary greatly due to varying installation requirements particularly in retrofit situations. There are both consumer and contractor education opportunities to explore regarding this incentive. Specifically, consumers need to understand that the tankless water heater can be a good option for smaller spaces. Additionally, contractors need to take into consideration the proper sizing, venting requirements and gas supply issues when installing tankless water heaters.

Whole Home Incentive

Intermountain offered a \$1,200 rebate for residential ENERGY STAR certified new construction with a HERS score of 75 or less (Whole Home). Intermountain issued 1,079 rebates for the Whole Home incentive during the 2019 program year, a 74% increase over the prior program year. The Pre-CPA estimated annual therms savings attributed to the whole home incentive totaled 220,116 therms. This measure was just under the benefit-to-cost ratio threshold of 1.0 with a UCT of 0.99, but was not cost-effective under the TRC at 0.35.

Post-CPA, the estimated annual therm savings decreased from 220,116 therms to 199,615 therms, and neither UCT nor TRC benefit-to-cost ratio was cost-effective.

Whole Home Incentive								
	Pre-CPA	Post-CPA	Net Change Increase/(Decrease)					
Therm Savings	220,116	199,615	(20,501)					
Rebates Issued	1,079	1,079	-					
UCT	0.99	0.80	(0.19)					
TRC	0.35	0.52	0.17					

Table 14. Whole Home Incentive

Table 15 outlines the change in the Pre and Post-CPA inputs for the Whole Home incentive. Per measure estimated annual therm savings decreased by 19 therms and the incremental cost decreased significantly from \$4,000 to \$2,117. The CPA also reduced the estimated useful life from 30 to 25 years.

Whole Home Incentive Input Comparison						
		Pre-CPA		Post-CPA	Inc	Net Change rease/(Decrease)
Annual Savings (Therms)		204		185		(19)
Incremental Cost (\$)	\$	4,000	\$	2,117	\$	(1,883)
Estimated Useful Life (Years)		30		25		(5)

Table 15. Whole Home Incentive Input Comparison

Lessons Learned | Whole Home Incentive

Twenty-four ENERGY STAR certified builders participated in the Program in 2019. Eighteen builders were repeat builders established in 2018 and nine new builders earned ENERGY STAR certification in 2019. Three ENERGY STAR certified builders from 2018 did not apply for rebates in 2019. Of these three builders, two were low volume builders of highly custom project homes, and the third builder faced internal organizational restructuring.

Figure 2 illustrates the geographical distribution of Whole Home rebates issued throughout the service area. While participation in all regions grew over last year, the Treasure Valley continues to have the highest number of Whole Home rebate participants. Other EE Program offerings showed participation in all districts, while the Whole Home incentive participation lags and thrives by region.


Figure 3 below shows the distribution of HERS scores for ENERGY STAR certified homes that participated in the Program in 2019. While ENERGY STAR home certification is straightforward (the home either meets the strict requirement for certification set by EPA's ENERGY STAR Certified Home program, or it does not), the HERS score offers a scale on which to compare the energy efficiency performance of one home against another, much like a miles-per-gallon (MPG) comparison of automobiles. In the case of the HERS score, the lower the score the more energy efficient the home.



Figure 3. HERS Score Distribution

According to the RESNET report, Trends in HERS Rated Homes, 14% of one- and -two family new homes in Idaho received a HERS score in 2019 based on permit data from the U.S. Census Bureau. Of the 14%, or 2,121 new homes recorded by RESNET, Intermountain issued rebates to 1,079 of these homes under the Whole Home incentive. The national average HERS score for 2019 was 59.

The average HERS score of homes rebated by Intermountain increased to 63 during the 2019 program year, over the previous year's average of 61. On the surface, it may appear that the average HERS score is moving toward less efficient and would be true in the case of a singular home. It is important to remember both ENERGY STAR certification and the HERS score often require a builder to change many aspects of the build process. This includes the architect drawing up house plans to training subcontractors on the direct application of energy efficiency measures in the construction process. To achieve a lower, more energy efficient, HERS score requires significantly more investment of materials or improvement of construction technique, and/or expertise. For a builder just beginning to incorporate above code energy efficiency measures into the build process, setting the bar too high, or in this case the HERS score too low, as a participation benchmark can prohibit participation. The jump from a code-based home to an aggressively low HERS score can involve an insurmountable number of changes. The addition of more newly certified builders to the Program, who may earn higher HERS scores as they learn the process, is one possible explanation for the higher average HERS score in 2019.

Both the overall number of homes earning ENERGY STAR certification and the HERS score have increased. as have the number of ENERGY STAR certified builders. A particularly significant note about this growth is the fact that one of the new builders participating in the Program is a production builder. As defined by National Association of Home Builders (NAHB), production builders typically build homes priced for first-time and move-up buyers. Participation in the ENERGY STAR certified home program by a production builder is proof that home energy efficiency is achievable at any price point, and more importantly at a first-time buyer price point. One of the most overlooked considerations in the energy efficiency investment conversation, whether it be about appliances or homes, is the difference between purchase price and the price to operate. When the reduction in long-term operating costs due to home energy efficiency is also considered, an ENERGY STAR certified home, only makes affordable housing more affordable. This builder is also striving to earn the status of 100% certified, meaning every home built will be ENERGY STAR certified. There is currently only one 100% certified builder in the state of Idaho.

The Company identified several factors that it suspects contribute to the regionality of participation in the Whole Home incentive, best explained using a popular real estate mantra: location, location, location. The location of the growth in Idaho is primarily in the Treasure Valley. The area with the largest growth in home building, subsequently also has the greatest number of ENERGY STAR certified homes. The location of ENERGY STAR certified HVAC contractors and home raters is another contributing factor, or in this case a barrier to participation. At least two regions truly lack ENERGY STAR certified HVAC contractors and home raters, and these two areas also have the lowest participation. In 2019, Intermountain offered HVAC contractors a course subsidy to offset ENERGY STAR certification training fees and will continue to explore market barrier reduction strategies. Finally, the building code in specific locations also plays a role in whole home rebate participation. The building code varies from jurisdiction to jurisdiction. In regions where the building code is less rigorous, meeting ENERGY STAR certified home requirements requires more effort by the builder. While there is potential to capture greater energy savings in these areas, it will also require significant education and outreach efforts. Where this is the case, the appliance rebate incentive has been promoted to builders as an introductory way to incorporate energy efficiency in new construction. From 2018 to 2019, the number of appliance rebates claimed by builders increased from 97 to 356, or a 267% increase. Intermountain will continue to build on these initial steps of incorporating energy efficiency into new construction to eventually move builders to a whole home approach.



Intermountain Gas Company Program Outreach, Awareness, and Education

2019

Energy Efficiency Team

To build on the success of the first year of the Program, and continue to manage and grow the Program, Intermountain also grew the energy efficiency team. To best manage the growth and expansion of the EE Program, the Company dedicated a program manager full-time, a position previously split between the Regulatory Department and Energy Efficiency. Even with this modest expansion, the Intermountain service area remained a large geographical territory to serve. The Company explored several options to help expand the reach of the energy efficiency message to regions outside the Treasure Valley.

Although the Company needed to grow the energy efficiency staff, Intermountain decided not to hire any additional positions to reside in the general office in Boise, which would have required additional expenses to travel to other regions in the service area. Although the Company considered hiring additional positions to reside in the district offices to solely deliver energy efficiency responsibilities for that region, it ultimately implemented a more efficient solution which provides benefits to customers and the Company. ESRs are responsible for supporting existing and prospective residential and commercial customers, and routinely work with builders, contractors, residential and commercial customers. They are representatives of Intermountain Gas in their respective communities, participating in the Building Contractors Associations, Chambers of Commerce, civic groups, and industry related trade shows. These are the very same groups of customers and types of community involvement the Energy Efficiency Team strives to reach with its energy efficiency message. Rather than duplicate efforts or require customers to contact different departments for different but complementary services, Intermountain is utilizing ESRs to provide customers a one-stop-shop experience.

Since implementing this solution, the Company has seen ESRs seamlessly incorporate energy efficient solutions as part of Intermountain's service to its customers. In addition, through their daily connection to customers, ESRs are more in tune to customer feedback about the EE Program, can see developing trends, potential roadblocks to participation or beneficial program elements for the Program to build on or expand. Customers, builders, contractors or energy raters no longer must wait for an energy efficiency team member to come to town, since they can now access ESRs throughout the service territory. Sharing these responsibilities has allowed the energy efficiency team to better coordinate and focus on energy efficiency outreach and promotion strategy, develop marketing materials and outreach activities, and engage in energy efficiency industry related activities like the Idaho Code Board meetings and emerging energy issues.

The ESRs absorbed energy efficiency into their suite of services to offer customers in June of 2019. Instead of adding two full-time energy efficiency analysts, the Company instead added two ESR positions and the EE Program now underwrites 25% of each of the eight ESR positions. The ESR and energy efficiency team regularly share information about energy efficiency related issues, including rebate performance, emerging trends, and solutions to shared challenges. ESRs traveled to Boise for a half-day training and team building event in August of 2019 which focused on both energy efficiency and energy services matters.

Customers and the Community

In this second year, the EE Program focused on three major groups for outreach and education: customers, which includes the community at large, contractors (both home energy raters and HVAC contractors) and home builders. Intermountain used a variety of dynamic approaches to reach these three target groups.

IGC promoted energy efficiency to customers using social media platforms, including Facebook, Instagram, Twitter, and YouTube. The Company also sends an energy efficiency program insert to new customers when they start service. In 2019, the Company sent 33,761 of these new customer energy efficiency inserts to raise awareness about the EE Program. Social media outreach efforts focused on energy efficiency tips, program promotion, and education. The Company designed these posts to pique interest in rebates by highlighting customers receiving raffle prizes, featuring information about rebates, highlighting home energy features on ENERGY STAR certified homes, and promoting opportunities to visit ENERGY STAR certified homes. The U.S. Environmental Protection Agency recognized the EE Program as an ENERGY STAR Market Leader for its contribution to the construction of 1,079 ENERGY STAR homes in the 2019 program year.



The U.S. Environmental Protection Agency recognizes

Intermountain Gas Company

for its outstanding commitment to energy-efficient new homes and for contributing

1,079

ENERGY STAR certified homes in 2019



Figure 4. EPA 2019 Market Leader Award

To expand the reach and awareness of the Energy Efficiency Program, Intermountain explored ways to promote the Program outside of a bill insert, Facebook posts, or passively waiting for information seekers to stumble across the energy efficiency website. Instead, Intermountain engaged in a search engine optimization experiment using YouTube and Google Ads campaigns, attempting to direct users to the Intermountain EE website through search engine results. For a very modest investment of approximately \$100 for both platforms, YouTube and Google Ads, the campaigns were conducted from February 11-28, 2019. The campaigns produced mixed results but provided valuable feedback about these kinds of outreach methods.

The YouTube campaign was not successful. First, the length of the video used for the campaign presented challenges for the places the video could appear, severely limiting its exposure. Second, there were very few searches on YouTube for "energy efficiency" or "ENERGY STAR," at least during the time frame of the campaign.

Although the YouTube campaign did not produce the desired results, the Google Ad campaign proved very successful. The campaign generated 855 clicks on the ad, and a conversion rate (meaning users not only clicked on the ad, but also went

on to visit the EE website) of 108%. The conversion rate exceeded 100% due to the counting of repeat visitors, not just unique visitors to the website. During the 18-day period prior to the campaign, the EE page received 938 visits. During the 18 days of the campaign, visits increased to 1,653. As part of the campaign a list of search terms, such as "energy star program," "saving energy," "energy conservation," and "home rebate" were designated as key search words to drive Google search users to the Intermountain Energy Efficiency website. When these words or phrases appeared in a search, the Intermountain website appeared in the search results. This campaign revealed, at least during this time period, that energy efficiency terms were rarely used in internet searches.

The EE web pages received clicks from all regions of the Intermountain service territory, but the only phrase or word searched was "Intermountain Gas."

Intermountain also conducted an energy efficiency marketing campaign during the months of October and November in conjunction with the annual energy efficiency bill insert. The campaign included a coordinated effort around the timing of the bill insert which included an energy efficiency customer survey, radio ads, internet banner ads and promotion of the EE Program on the premium web page space "front page, above the fold," on the Company's main web page.



Figure 5. IGC Website with EE Customer Survey

The November bill insert provided energy saving tips about high-efficiency equipment and the related energy efficiency incentives in the Program offering.



A section on the bill insert encouraged customers to participate in a brief three question survey to "Tell us a little bit about yourself so we can better meet your energy efficiency needs."

The survey consisted of three multiple choice questions:

1. When did you hear about the Intermountain Gas Company Energy Efficiency Program?

As seen in Figure 4, the most frequent response was "Just now", or 72% of respondents.

2. What is the equipment efficiency rating of your furnace? Go to ww.intgas.com/saveenergy to learn how a high efficiency furnace can help lower monthly bills and earn a \$350 rebate!

As seen in Figure 5, most respondents (63%) did not know the efficiency of their furnace.

- 3. Where do you go first when you need information about home energy efficiency?
- As seen in Figure 6, 60% of respondents chose "Search Engine."







Figure 7. When Customer First Heard About EE Program



Figure 8. Efficiency of Current Furnace



While the survey responses provided valuable information, the actual intent of the survey was to benchmark customer engagement with energy efficiency. To explore customer engagement, the Company printed on the bill insert both a QR (Quick Response) code and web address to access the survey. In addition to the bill insert, the Company sent a total of 154,883 survey invitations to customers by email. The email was only sent to residential customers with service starting between 2010 to October 2019, and who were opted-in to receive email communications. The average click rate (a metric expressed as a percentage of respondents that click on an ad to visit a website) for email campaigns across all industries is approximately 2.62% according to a recent MailChimp study (https://mailchimp.com/resources/emailmarketing-benchmarks/). The click rate for the EE campaign was 11%. The average conversion rate across all industries (a metric expressed as a percentage of website visitors who complete an action out of the total number of visitors) is 15.91% according to a study by Barilliance (https://www.barilliance.com/emailmarketing-statistics/#:~:text=Average%20Email%20 Conversion%20Rates%20(CR)%20Statistics%20Over%20 Time,-The%20first%20thing&text=The%20average%20 conversion%20rate%20peaked,respectable%20 15.11%25%20conversion%20in%202020.) The conversion rate for the energy efficiency campaign was 4.5%. For comparison, an unrelated Intermountain "eblast" that encouraged customers to enroll in online account services had a 2.2% conversion rate. The high click rate for the energy efficiency campaign, yet subsequently relatively low conversion rate indicated the email survey invitation obtained the proper response (respondents clicked on the link for the survey), but the landing page did not inspire engagement (respondents did not participate in the survey). The Company learned several lessons from this customer engagement benchmarking activity. While the QR code may be gaining in familiarity from its frequent use in marketing information, only 16 respondents accessed the survey by way of the QR code, with all of the remaining respondents using the web

address or link provided in the email. Survey results show many opportunities still exist to raise awareness about the Program and educational opportunities around the importance of furnace efficiency. The benchmark activity also demonstrated that customers were willing to "click." However, to achieve true customer engagement, future landing pages need to be more engaging to translate high click rates into high conversion rates.

Intermountain simultaneously conducted a radio and internet campaign in conjunction with the bill insert and energy efficiency customer survey. The Intermountain EE team collaborated with in-house talent to produce marketing materials and contracted with a third party to procure media ad buys. On-air talent performed live reads on the radio in 10 and 15 second spots, typically with the morning traffic reports. The Company chose to use live reads in the hope that listeners would not automatically tune out when hearing a pre-recorded commercial, but instead "tune in" to the voice of the on-air hosts. On a few occasions, the on-air talent chatted about Intermountain Gas after a live read, extending the 10-15 seconds of actual purchased time. IGC produced five different scripts for the live reads which reminded customers to look for the energy efficiency insert with their bill for money saving tips, while others mentioned specific rebate amounts, for example:

"Save energy and money with up to a \$350 rebate with



Figure 10. Digital Banner Ad Creative

the installation of a qualified natural gas furnace through the Intermountain Gas Energy Efficiency Program. Get rebate details and energy saving tips at Intgas.com/saveenergy."

The internet digital display campaign included banner ads of various sizes and placement on websites like howstuffworks.com, hometalk. com and msn.com. The results from the radio and internet digital display campaign, which ran from October 21 – November 10, 2019, are summarized below. The CTR, or click through rate, which refers to the percentage of users which click on the ad after seeing the ad, exceeded the standard benchmark.

	ummary
•	The CTR nearly tripled the standard benchmark of 0.05%, with an impressive average of 0.15%
•	Phones were the most effective device type, with 77% of clicks (1,055 in total)
•	The 320x50 mobile banner was the best performing creative size with a CTR of 0.16%
•	Of known genders, males clicked nearly double the amount of times as females (64% vs. 36%)
•	Of large delivery centers, Boise and Meridian gained strong CTRs of 0.15%

The Company considers this initial campaign a success in elevating awareness about the Program. The EE department received phone calls that mentioned hearing about the Program on the radio as well as rebate applications that indicated applicants had heard about the EE Program through the radio.

Outreach efforts to the community included promoting energy efficiency rebates at trade shows, like Buy Idaho at

the Capitol, the Cliff Bar sustainability fair, and the Association of Idaho Cities Conference. Trade shows such as these are interactive, and provided an opportunity to answer questions, raise awareness about the EE Program and provide helpful tips for ways to save energy. These events give the public the opportunity to put a face to the Company, learn about the offerings that are available to them, and allow staff to answer any questions that they might have. IGC participated in trade shows throughout the Company's service territory and targeted various audiences including the general public,



Figure 12. IGC EE Trade Show Booth

environmental audiences, and youth educational opportunities.

IGC also targeted outreach efforts with specific industry related conferences and shows, such as the annual ASHRAE (American Society of Heating, Refrigerating and Air-Conditioning Engineers) conference and the Energy Decision Making Conference. The Company attends these events for two reasons: first, these events provide the Company the opportunity to raise awareness about the Program with industry experts; and second, these events provide Energy Efficiency staff the opportunity to learn about new techniques and technologies in the field.

Additionally, IGC hosted information booths at events with the City of Meridian, The Boys and Girls Club, the Boise Metro Chamber of Commerce, the Eagle Chamber of Commerce, and the Boise Exchange Club. These events allowed the Company to support the communities it serves and show its commitment to efficient energy use. Intermountain also presented information about the Program to audiences of the Meridian Chamber of Commerce monthly lunch meeting and the South Central Community Action National Weatherization Day demonstration held in Twin Falls.

Figure 11. Digital Display Campaign Summary

Home Builders

Purchasing a home is one of the biggest decisions a consumer will make, yet only approximately half of home buyers consider home energy performance as part of their home buying decision. The Zillow 2017 Consumer Housing Trend report stated only 50% of home buyers mentioned "a home must be energy efficient" in their home buying decision; in 2018 only 56% of home buyers considered energy efficiency to be a "very important" home characteristic. In the 2019 version of this same report, home energy efficiency did not even make the top three "highly important" home characteristics sought out by consumers. Instead consumers were more concerned with being within budget, air conditioning, and the number of bedrooms in the home.

Lack of awareness about the role of energy efficiency in saving money, saving energy, and reducing long term operation costs remains a vast educational opportunity. This is particularly true in a booming real estate market like the Treasure Valley. Builders do not need to differentiate their products by energy efficient attributes. In addition, while consumers immigrating from regions with stricter energy efficiency mandates may be well-versed regarding home energy efficiency performance, the affordability of Idaho energy can result in apathy about responsible use of resources: "it's so affordable, I don't have to care about efficiency." Similar to highlighting the role of energy efficiency in affordable long-term operations, there are opportunities to raise awareness about the role of energy efficiency in preserving the livability and affordability of Idaho.

The Company leveraged its memberships with the five different Building Contractors Associations (BCA) throughout

their service territory. During the 2019 program year the Company's participation in the regional BCAs proved to be an effective outreach avenue to promote the Whole Home rebate program with the home building community, as well as related home building industries, such as realtors, and HVAC contractors. Builder outreach efforts took place across IGC's service territory and included hosting information tables at general membership meetings, attending Associates Council committee meetings, and joining BCA committees to gain a deeper understanding of how to connect with builders throughout the service territory. The Company also promoted the rebate Program at three different BCA Builder's Expo events,



Figure 13. EIHBA Builder's Expo Event

which are designed to showcase products and promotions exclusively to Parade of Homes builders. This is typically a mandatory event for Parade of Home builders. These events allowed EE staff to personally interact with homebuilders.

A major focus of the EE Program's outreach efforts was the Parade of Homes, sponsored by regional BCAs, which provided an effective outreach strategy with both builders and community members at large. Intermountain offered

additional promotional opportunities to builders whose homes earned the IGC Whole Home rebate. This included showcasing ENERGY STAR and HERS marketing materials at the home, hosting an information table in the home, and offering a raffle opportunity to visitors to the ENERGY STAR certified home. To highlight the energy efficiency of the home, Intermountain designed the raffle entry form as a home energy efficiency quiz. The Company also ran a Facebook awareness campaign encouraging followers to visit ENERGY STAR homes to "see the ENERGY STAR difference" by highlighting home energy efficiency benefits. IGC also provided ENERGY STAR marketing materials to assist in educating and raising awareness about home energy efficiency, as pictured below.



Figure 14. EIHBA Parade of Homes Information Table

A key part of the Parade of Homes promotion focused on raising awareness about the authenticity of home energy efficiency claims. Parade of Homes visitors were encouraged to "Look for the Label" (the ENERGY STAR label affixed to the breaker box once a home has been verified by an independent, third party). Since the Whole Home rebate requires a home to be both ENERGY STAR certified and earn a HERS score of 75 or less, the campaign also highlighted the meaning and significance of a HERS score as a measure of home energy efficiency performance. To clarify the difference between modeling and certification, IGC encouraged builders and parade visitors alike to visit the publicly available RESNET national database of HERS scored homes.

While the Parade of Homes campaign was effective in reaching parade builders and parade visitors, outreach to

builders who do not participate in the Parade of Homes required a more creative and customized outreach approach. After being advised to "go where they go…the golf course", IGC went to golf course events high in builder attendance. Each BCA hosts at least one golf tournament per year. As an active hole sponsor at the golf tournament, Intermountain promoted the EE Program to each team participating in the tournament. IGC hosted a golf game called the "efficiency hole" where golf teams were timed from tee off to hole out to find the fastest and thus "most efficient" team. On courses where this game was not an option due to safety reasons, Intermountain set up a survey to gauge the knowledge of the participants about the Energy Efficiency Program. The one-on-one face



Figure 15. Magic Valley Building Contractors Sponsorship

time with home builders from these types of activities proved extremely beneficial in raising awareness about both the appliance and Whole Home rebate incentives. For example, Intermountain discussed its single page and multi-entry form applications during a brief conversation with a builder in Twin Falls to help dispel that builder's misconception of an "extensive application." The builder submitted its first rebate application within the same week.

Intermountain also participated as the title sponsor of the statewide association, Idaho Building Contractors Association (IBCA). The EE Program hosted information tables at the summer, fall, and winter board meetings, and also attended open meetings to gain better insight into topics and issues important to builders and the industry. In addition to raising Program awareness through BCA participation and sponsorships, Intermountain also attempted to reach homebuilders that do not participate in a BCA. In 2019, the EE Program mailed informational postcards to over 1,300 registered homebuilders throughout the Company's service territory. However, the lack of response to this outreach activity and ability to trace builder responses to this outreach effort, further supports the value of in-person communications. The Company will continue to explore opportunities to reach builders that do not participate in a building contractor association.



Set Yourself Apart From The Crowd

Typical Listing	Your Listing
	HENERGY STAR Certified Home
• 3 Bedroom	• 3 Bedroom
■ 2 Bath	■ 2 Bath
■ 3 Car garage	■ 3 Car garage
Other rooms	- ENERGY STAR southfield
■ A yard	ENERGY STAR certified
■ Year	HERS score (Home Energy Rating)
■ House style	Maximum comfort and maximum energy savings
■ Square feet	 Lower utility bills
Acres lot	Higher sale/resale value

Learn how to claim your \$1,200 rebate today!

www.intgas.com/energy-efficiency/whole-home-rebate/







Contractors

HVAC contractors continue to be valued partners in energy efficiency outreach efforts. Intermountain attempted to keep participation by customers and contractors simple and easy to implement. One request Intermountain received frequently in the first program year was to create an online application. During the 2019 program year, Intermountain Gas implemented an online form to make the application process easier for both the customer and the installer.

The Company placed equal importance on accessibility of the online application from both a desktop computer and mobile device. This allowed contractors to assist customers with applications while on site with the customer, from the office or anywhere. The Company created an online application using a platform already purchased and supported by the Company and used by other departments. IGC customized the online form for energy efficiency rebate applications.

Intermountain tried to be thoughtful about the design, testing, and implementation of the online form to avoid hampering current operations and to ensure enhanced accessibility. On January 15, 2019, Intermountain recruited three heating dealers that consistently submitted rebates to participate in testing the online application. Once the online application passed thorough testing and troubleshooting, it was launched in September 2019 and added to the Contractor Portal. Added features such as multiple appliance entry or a Whole Home rebate application will be explored in the future.

As the EE Program grew, a major priority was to keep the rebate submittal process simple. In support of this priority, the Company added an HVAC Contractor Portal to the IGC Energy Efficiency website. This portion of the page contains all the information that a participating contractor would need to navigate the rebate Program. The three different sections of the Portal are: Program Overview, News, and Rebate Application Forms. To access the Contractor Portal the contractor must submit an email address and company name. After submission, an automatically generated password is sent to the contractor allowing access to the Portal and use of the available resources. This content is password protected as an exclusive benefit to contractors participating in the EE Program. This process of submitting an email address and company name allows the EE staff to track the number of contractors that have logged into the Contractor Portal. From the time the Portal was launched on September



Figure 17. HVAC Contractor Portal

12th, 2019 to the end of the 2019 program year, twenty-three different contractors accessed the Portal.

To launch the Contactor Portal, the EE staff partnered with the Division of Building Safety (DBS) and hosted an HVAC Contractor training. The event was held at DBS headquarters because of its central location between IGC's Nampa and Boise districts which allowed contractors from both districts to attend. Intermountain Gas Energy Service Representatives from the two districts also attended this event to network with contractors in attendance and to support, promote and assist contractors using the Portal. This training covered how to access the Portal and use it to expedite the rebate application submittal process. EE staff received positive feedback from contractors and received several requests to access the Portal during the training event. The Company anticipates scheduling future contractor trainings



Figure 18. HVAC Training Invitation

during the early spring and early fall seasons to maximize contractor attendance by avoiding the peak HVAC busy times of winter and summer. The Company posted the video recording of the September 2019 HVAC training on the Contractor Portal as a contractor training resource accessible at any time.

To encourage ENERGY STAR participation, the Company offered an ENERGY STAR HVAC course subsidy to contractors during the 2019 EE Program year. This was a \$900 online course run by a third-party company that, upon completion,



Figure 19. HVAC Course Subsidy Mailing

would certify HVAC contractors meeting ENERGY STAR HVAC requirements. To be eligible for the \$300 subsidy, the contractor had to pre-register with EE staff to participate in the course, and contractors were required to provide their certificate upon achieving certification. The Company promoted the course subsidy to contractors on four different occasions: in a mailing, via email, posting notice on the Contractor Portal, and sending the information to all the home energy raters across the Company's service territory. As a result of this outreach, some contractors requested more information, four signed up for the course, and one finished the course, became certified, and received the course subsidy. The Company made this offering available to contractors to increase the number of qualified ENERGY STAR HVAC contractors and make the ENERGY STAR build process easier for certified builders.

Other contractor specific EE Program outreach included emailing Program updates to all participating contractors, working with individual contractors to resolve issues, and reaching out to contractors that had rejected rebate applications. EE staff made a concerted effort to reach out to contractors identified on applications that were rejected because the appliance did not meet the required minimum efficiency. Contractors were provided Program information and appliance rebate requirements to help resolve any misunderstandings or further confusion regarding minimum required efficiencies. These individual interactions with

contractors (including sales teams, installers, and new construction specialists) also provided opportunities to promote the EE Program, answer questions and collect feedback from contractors.

Home Energy Raters

In the peak of the 2019 summer building season, EE staff went on a ride-along with an energy rater to see firsthand the rating process and gain a better understanding of the details of day-to-day operations. This ride-along also allowed EE staff to answer questions about IGC's rebate Program and inform the energy rater of new Program opportunities. During the 2019 program year, EE staff reached out to all raters in the Company's service territory with information about the ENERGY STAR HVAC Course subsidy (see "Contractors" section above) and asked them to spread the news of this opportunity to HVAC contractors in their areas. Home energy raters have been great partners in raising awareness about the EE Program and answering specific technical questions that builders have regarding the ENERGY STAR building process.

Special Partnership Projects

In 2018, Intermountain embarked on a special partnership with Boise Valley Habitat for Humanity (BVHFH), an organization dedicated to "a world where everyone has a decent place to live." Not only was BVHFH committed to bring people together to "build homes, community and hope," but as an organization, it recognized the role of home energy efficiency in building quality, affordable homes. Intermountain partnered with BVHFH to highlight its mission to provide affordable housing, while also raising awareness about home energy efficiency, by documenting the build process of the BVHFH ENERGY STAR Certified Home from start to finish.

The partnership started with an official groundbreaking in October 2018 which included community partners like the Mayor of the city of Meridian, the Meridian Chamber of Commerce, BVHFH board members and volunteers, and executive leadership of the Company. Intermountain employees and members of the Building Contractors Association of Southwest Idaho participated as volunteer build teams.

One of the major challenges of an energy efficient home is that it does not look different from any other home. Most of the things that make a home ENERGY STAR certified take place during the construction process. To help both builders and consumers alike better understand the difference of an ENERGY STAR home, IGC brought people to the build site, without actually bringing them to the build site, by gaining permission to video document the build process of the BVHFH ENERGY STAR home. Each video highlighted a different aspect of an ENERGY STAR certified home, including:

- High efficiency heating and cooling
- Complete thermal enclosure
- Water protection
- Efficient lighting and appliances
- Independent inspections and testing

This series of educational videos now lives on the Intermountain's YouTube channel and on the Company's website under the web page titled "The ENERGY STAR Difference." The videos can be accessed by anyone interested in learning more about the benefits of an ENERGY STAR certified home. The web page received 1,560 views in 2019.

Proper air sealing of a home is important in building an energy efficient home. According to an air sealing study conducted by then DBS manager Jerry Peterson, with proper technique, no additional investment of time or materials is required to achieve superior results. At the critical time of air sealing in the BVHFH build, BVHFH allowed Jerry Peterson to use the Habitat home to demonstrate proper air sealing technique. Intermountain filmed this demonstration to

produce a 15-minute instructional video. This video is now an instructional resource for all builders and contractors to access on the Intermountain YouTube channel.



Figure 20. IGC YouTube Channel Air Sealing Tutorial



Figure 21. BVHFH Ribbon Cutting Ceremony

The Meridian Chamber of Commerce invited Intermountain to be the keynote presenter at its monthly luncheon to talk about and promote both home energy efficiency and the BVHFH Energy Star certified home partnership. The community was invited to celebrate in the official ribbon-cutting ceremony and for the first time in BVHFH history, the home was open for the community to tour. The BVHFH ENERGY STAR certified home was completed in April 2019. BVHFH and Intermountain celebrated the completion of this home appropriately on Earth Day 2019. The grand opening event was promoted by Intermountain, BVHFH, the Building Contractors Association of Southwest Idaho and The Meridian Chamber of Commerce through save the date cards, Facebook, and posts on the Chamber calendar of events.



Figure 22. BVHFH ENERGY STAR Certified Home Handout



BVHFH also hosted open house weekends to allow the community to tour the ENERGY STAR home outside of the one-day celebration. Intermountain had an information table in the garage, directly in front of the home certification labels, and provided information specific to the energy efficiency attributes of the BVHFH ENERGY STAR certified home.

After the success of the ENERGY STAR certified home, Intermountain continued to partner with BVHFH to promote the need for affordable housing and the Intermountain Energy Efficiency Program. IGC employees volunteered in the BVHFH "Village

of Playhouses" event. Participating corporate teams were provided a playhouse kit to build and decorate. Ultimately, the playhouses were put on display at The Village Shopping center in Meridian, Idaho. All playhouses were raffled off with all proceeds benefiting BVHFH. In an additional effort to promote energy efficiency with the community at large, Intermountain Energy Efficiency provided a sponsorship to the 2019 St. Jude Dream Home Giveaway home. The Dream Home Giveaway consists of numerous supporters collaborating to underwrite and build a home that is raffled off with all proceeds benefitting the St. Jude Children's Research Hospital. The home is open for the community to tour weeks before and after raffle tickets go on sale, and tickets typically sell out in hours, if not minutes, due to the overwhelming popularity of the giveaway and support for the mission of St. Jude Children's Research Hospital.

The 2019 Dream Home earned the Intermountain Whole Home rebate and was built by an ENERGY STAR certified builder that regularly redeems the Intermountain Whole Home rebate. Intermountain's primary purpose in sponsoring this event was to showcase the energy efficiency features of this home, however, the Company experienced challenges in getting its messaging out with all the other promotions surrounding the Dream Home event. The Company learned two important lessons when it comes to messaging: placement and fit. When evaluating promotional opportunities, the Company learned that it is important to evaluate whether an energy efficiency message will stand out among the other messaging surrounding an event. Additionally, messaging should match the overall promotion. In this case, "home energy efficiency" and "luxury," do not necessarily equate with each other. While a luxury home is often an energy efficient home, home energy efficiency is not just for a dream home, it is for every home.

Intermountain used this opportunity to again focus on responsible use of resources. The children's playhouse channeled the messaging of Dr. Seuss' "The Lorax," as the theme of the playhouse. The team incorporated energy saving tips from the EPA's "Join the Lorax," themed children's resources into the design.



Figure 24. BVHFH Village of Playhouses

Intermountain Gas Company Stakeholder Input

2019

The Energy Efficiency Stakeholder Committee met in Twin Falls in May 2019 for a special presentation by Dunsky Energy Consultants (Dunsky). Dunsky provided an overview of the CPA study, study methodology and preliminary results, followed by question and answer session and discussion. The Company also provided a program update.

At the October 9th meeting in Boise, Intermountain sought input regarding the plan to conduct the first Program Evaluation, Measurement and Verification (EM&V) study. The Committee discussed both the necessity and scope of both an impact evaluation and process evaluation. Based on the financial outlay of a comprehensive EM&V study, and that only two measures contributed the largest portion of therm savings, the Company proposed an impact study of just the furnace measure to verify savings. The Committee discussed whether the Quality Assurance (QA) provided by RESNET for both HERS rated homes and ENERGY STAR certification could be used in lieu of an impact evaluation of the whole home rebate. The Stakeholder Committee decided that while RESNET QA provides oversight of actual home certifications and energy efficiency scores, an impact evaluation would be required to verify therm savings. This led to a robust discussion about the current HERS threshold for the Whole Home rebate and it was suggested the Company explore a tiered approach to the HERS threshold. The Company plans to explore this in the EM&V study.

The meeting also provided an opportunity to review preliminary proposed changes to the residential rebate offering based on the CPA findings. Although therm saving potential was identified in the study, Intermountain will need to further examine the feasibility of specific additional rebate offerings, based on the administration requirements and subsequent impact on cost-effectiveness.

Finally, the meeting provided a brief overview and discussion of Intermountain's participation in the Emerging Technology Program with the Gas Technology Institute, as well as a mini tour and discussion of Intermountain's past participation as a cold-climate test site in the development of rooftop natural gas heat pump technology.

Intermountain will continue to work with the Energy

Efficiency Stakeholder Committee to revise the current residential offering and explore additional Program offerings to present to the Commission for final approval. Likewise, the Company will also work with the Committee to design a commercial offering, based on the CPA study, to capture additional therm savings.



Intermountain Gas Company Market Transformation

2019

Energy Efficiency: Investing Today's Savings for an Energy Efficient Future

Intermountain's Energy Efficiency rebate offering is a "traditional resource acquisition program...designed to garner savings quickly with a straightforward effectiveness metric." (Market Transformation: Moving Beyond Traditional Energy Efficiency Programs to Cement Change-Jan Harris, Utility Dive, July 2, 2019). When it comes to saving energy Intermountain isn't just focused on today. In fact, Intermountain is investing energy savings of today to secure an energy efficient future.

Intermountain has long been a member of the Gas Technology Institute (GTI), an organization committed to "turn technology and insights into solutions that create exceptional value for customers in natural gas." Over the years, the Company participated in collaborative programs facilitated by GTI, such as the member group Operations Technology Development (OTD) and the Utilization Technology Development (UTD). OTD works to develop, test and implement new technologies related to reliable operation of the infrastructure, while UTD, is a member group formed to conduct near-term applied research to develop, test and deploy energy efficient end-use technologies. Intermountain also participates in the Emerging Technology Program (ETP) facilitated by GTI. ETP is a member driven committee "to accelerate the market introduction and acceptance of new emerging technologies to feed utility energy efficiency programs."

The work of ETP is focused on research and development to optimize technology before commercialization and has been instrumental in getting natural gas technologies to the point of commercialization. Gas Heat Pump technology is just one of several energy efficiency key initiatives of GTI. Gas heat pump technology is particularly exciting from an energy efficiency standpoint because it can achieve efficiencies of over 100%. The latest round of gas-fired heat pump water heaters being tested meet ultra-low emission requirements, have twice the efficiency of standard water heaters, and offer lower operating costs and cost of ownership.

GTI and 15 utility sponsors, including Intermountain, most recently participated in the gas heat pump roadmap (Roadmap), to "identify opportunities, information gaps, impediments and strategies to accelerate the commercialization and market acceptance of gas heat pumps in North America." A large-scale residential gas heat pump water heater demonstration project is currently underway to include a range of field, laboratory and market activities. More information about this project is available at https://www.gti.energy/enhancingefficiency-in-space-conditioning-and-water-heating/.

While lab testing of equipment and identifying market barriers and impediments in market acceptance of the gas heat pump is vital to the commercialization of gas heat pumps, identifying these crucial challenges is merely the first step towards true market acceptance and integration. The successful launch of gas heat pump technology will be instrumental in ensuring continued gains in gas appliance energy efficiency. To avoid the fate of other emerging energy technologies that have taken as long as 10 years to achieve marginal market acceptance, Intermountain joined the North American Gas Heat Pump Collaborative (Collaborative). As a charter member of the Collaborative, Intermountain will have an equal voice at the table, alongside 14 other utilities which combined represent 27% of North American gas households. Representation of this magnitude will be important to engage manufacturers, distributers and suppliers in producing new energy efficient natural gas equipment to benefit our customers.

Building on the foundation of work established by the Roadmap, the Collaborative was created to accelerate the market adoption of natural gas heat pump technologies.



The heat pump technologies for both natural gas space heat and combined space and water heat will be the focus of the organization. To begin, the Collaborative hired consultant Resource Innovations (RI) to create the organizational structure to facilitate the strategic activities of the Collaborative such as manufacturer and distributor engagement, retailer engagement, installer training and support, and engagement with partners to change national standards. RI guided the development of the board, long-term governance committee and operations committee to ensure the independence and sustainability of the Collaborative as an organization. For the first year, RI will also facilitate the initiatives of the two main gas heat pump working groups to define priorities, activities, funding of projects and timelines.

The Energy Efficiency Program invested \$11,000 as a charter member of the Collaborative in 2019. In addition to capturing energy savings today by providing incentives to acquire savings quickly, this investment will secure an energy efficient future for our customers by accelerating the production, availability and adoption of high efficient equipment able to deliver new energy savings and lower energy bills, developing least cost methods of reducing greenhouse gasses, and preserving fuel choice for our customers today and tomorrow.

Intermountain Gas Company The Future

2019

The outcomes of two separate issues will potentially have the greatest impacts on the future of the Program.

In Order No. 34536, issued in Case No. INT-G-19-04, the Idaho Public Utilities Commission deemed 2017-2018 EE Program expenses as prudently incurred. Additionally, the Commission recommended that Intermountain work with the Stakeholder Committee to review the avoided cost calculation and develop an avoided cost methodology. A Stakeholder Subcommittee (Subcommittee) workgroup was formed to develop an avoided cost calculation methodology. The Subcommittee agreed on a methodology for calculating avoided costs related to commodity and transportation costs. At the time of this writing, the group had not agreed upon a way to quantify avoided distribution costs. While the new avoided cost methodology makes cost-effectiveness tests more challenging, the Subcommittee conducted a thorough review and will continue to work toward a methodology that includes avoided distribution costs. Until such time the avoided cost calculation developed by the committee will be used for cost-effectiveness testing and program planning.

The Intermountain Energy Efficiency Program will begin 2020 by commissioning an EM&V study. The study will include an impact evaluation to verify savings of the two largest therm saving measures: the Whole Home incentive and the furnace incentive. Additionally, a process evaluation will be conducted to review Program administration, implementation and delivery as well as customer satisfaction and market response. Intermountain will work with the Stakeholder Committee to review the study results in conjunction with the CPA study to determine refinements and additions to the current residential offering.

Evaluation and recommendation on program delivery and customer satisfaction from the first completed EM&V study, and an agreed upon avoided cost calculation will set the stage for the next step in the evolution of the Program: developing a program offering for commercial customers. Based on the conservation potential identified in the CPA, Intermountain will work with the Stakeholder Committee on developing a commercial energy efficiency program.

Although certain outcomes of Program review are at the time of this writing unknown, one thing is sure: Intermountain is committed to continuous improvement to help customers save energy and money. The Company embraces the enthusiasm customers have shown for energy efficient solutions and will continue to put the best solutions forward to meet those needs.



EXHIBIT NO. 2

CASE NO. INT-G-20-06

INTERMOUNTAIN GAS COMPANY

Energy Efficiency Stakeholder Committee Meeting Minutes

(18 pages)

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 1 of 18

AVOIDED COST SUBCOMMITTEE MEETING MINUTES

(7 pages)

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 2 of 18

Intermountain Gas Energy Efficiency Stakeholder Committee Avoided Cost Subcommittee Meeting

February 12, 2020 at 9:30am

Intermountain Gas Company Conference Center, 555 S. Cole Road, Boise, ID 83714

Minutes Recorded by Raycee Thompson

Attendees:

Katie Pegan – Office of Energy and Mineral ResourceSelena O'Neal – Ada CountyMadison Olson – Office of Energy and Mineral ResourceStacey Donohue – Idaho Public Utilities CommissionKevin Abbot – Western HeatingBrad Iverson-Long – Idaho Public Utilities CommissionMike Morrison – Idaho Public Utilities CommissionKevin Keyt – Idaho Public Utilities CommissionBen Otto – Idaho Conservation LeagueKevin Keyt – Idaho Public Utilities Commission

Presenters:

Lori Blattner – Intermountain Gas Company Kathy Wold – Intermountain Gas Company Raycee Thompson – Intermountain Gas Company Jacob Darrington – Intermountain Gas Company Landon Barber – Intermountain Gas Company

Presentation

- Why a Committee? Intermountain applied for a Prudency Review of the EE Program, and per the final order:
 - Expenses were prudently incurred.
 - Need to have an EM&V study.
 - Monitor and update EE Program incentives.
 - Removed 80% AFUE fireplace insert incentive.
 - Review avoided costs.
- Overview of Utility Cost Test (UCT)
- Avoided Costs Overview
 - o Company Proposal
 - Commodity Cost
 - Uses max basin pricing
 - Not shaped
 - Transportation Cost
 - Uses fixed and variable transportation costs from Northwest Pipeline
 - Assumes no fixed cost changes until 2026
 - Distribution Cost
 - Uses full tariff distribution cost
 - Staff Suggestion from Case No. INT-G-19-04
 - Commodity Cost
 - Uses tariff weighted average cost of gas
 - Transportation Cost
 - Uses tariff gas transportation cost
 - Distribution Cost
 - Excludes tariff distribution cost

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 3 of 18

- Avoided Costs Scenarios

- Reviewed change in avoided costs and UCT after corrections to the Company proposed avoided costs made during the IRP process were incorporated. The error was not material enough to change the UCT results.
- Showed the UCT results from including HDD shaped commodity costs.
- Showed the UCT results from excluding Distribution Costs. Not including a distribution cost component would make several of the current program offerings no longer cost effective.

Discussion

Filed Avoided Costs

- Discussed changing the Company's definition of avoided costs to include all costs that can be avoided, not just the marginal costs.
- ACTION ITEM: Intermountain will develop a revised written definition of Avoided Costs to discuss all costs that can be avoided, not just the marginal costs.

Distribution Costs

- Discussed the distribution costs in the avoided cost calculation. The Company maintained that inclusion of full tariff distribution costs is meant to be an estimate of future costs that would be reduced by the Company's Energy Efficiency programs. It was agreed that the Company should include some amount of distribution costs. However, there was some discussion that the Company can only avoid the present value of future distribution system expansion.
- Discussed the possibility of increasing promotions in specific areas of interest to possibly delay large capital projects. Also discussed that as the Company's Program matures, the Company will need to show how energy savings impacts the timing of capital projects. The Company expressed concern with the perception that would be created by having different program offerings in different areas of the state. A possible solution that was presented is offering the same rebate across the service territory, but using the higher avoided cost in a particular area to pay for additional program promotion.
- The Company expressed concern that stripping too many costs out of the Avoided Cost calculation will make most rebates not cost effective. Members of the Commission Staff indicated that the Commission has set a past precedent of maintaining other utilities' DSM programs despite them not being cost effective to avoid disrupting program continuity. This allows the program to work through issues and become cost effective over time.
- There was a question about why the commercial costs were included in the proposed calculation. The Company explained that the residential and commercial rate classes are combined in the avoided cost calculation as it is anticipated that a commercial efficiency program will be proposed in the near future.
 ACTION ITEMS: Review the calculation of distribution costs for inclusion in the avoided cost model. For future IRPs explore promotions in specific areas of interest to encourage program uptake and possibly delay large capital projects.

Transportation Cost

- Discussed the inclusion of fixed and variable transportation costs in the avoided cost calculation.
- Discussed the process of negotiating and securing transportation capacity. The Company explained that it can
 monetize pipeline capacity that is no longer needed due to decreased usage resulting from the Company's
 energy efficiency program. Those credits would be passed back to Intermountain's customers through the
 annual PGA filing.

Commodity Costs

- Discussed the appropriateness of including the highest basin price as the avoided commodity cost. The Company explained that this method represents the cost that would be avoided on a peak day. The Commission Staff disagreed with the Company's inclusion of the highest basin price arguing that the Company does not regularly buy the highest priced gas. The Commission Staff maintained that the Company should model its avoided commodity cost based on how it regularly purchases gas.
- Discussed briefly the idea of incorporating a risk factor into the avoided commodity costs when not selecting the highest commodity cost.
- Discussed the idea of shaping the commodity costs based on heating degree days vs therm usage.
- ACTION ITEMS: Review the commodity costs included in the avoided cost calculation. Explore weighting ideas to
 more accurately reflect the way gas is purchased. Look into including a risk factor when not selecting the highest
 commodity cost.

Energy Efficiency Program Promotion/ Rebates

- The Company expressed concerned that if rebates are reduced too much, then participation is going to drop. A committee member in the HVAC industry supported this position.
- Intermountain maintained that it cannot have a program if good incentives are not in place. Starting and stopping an Energy Efficiency program is not a viable option. A committee member emphasized that gas prices will eventually increase, so the Company's Energy Efficiency program needs to be established for when they do.
- Discussed various promotion and rebate ideas:
 - Weighting the 95% efficient furnace incentive based on the old equipment from which the customer is switching
 - Offering incentives to customers to upgrade before failure.
 - Offering more low-tech solutions such as insulating lines or a wrap for the water heater.
 - \circ $\;$ Offering incentives to builders/architects to design homes that are energy efficient.

Next Steps

- The Company needs to propose a methodology for:
 - Distribution Costs
 - Commodity Costs Shaping
- The Company will send the proposal first and then schedule a meeting to discuss.

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 5 of 18

Intermountain Gas Energy Efficiency Stakeholder Committee Avoided Cost Subcommittee Meeting

June 2, 2020 at 1:00 pm

Held Via Microsoft Teams

Minutes Recorded by Raycee Thompson

Attendees:

Presenters:

John Chatburn –Office of Energy and Mineral Resources Katie Pegan – Office of Energy and Mineral Resources Marissa Warren – Office of Energy and Mineral Resources Ben Otto – Idaho Conservation League Selena O'Neal – Ada County Stacey Donohue – Idaho Public Utilities Commission Mike Morrison – Idaho Public Utilities Commission Kevin Keyt – Idaho Public Utilities Commission Brad Iverson-Long – Idaho Public Utilities Commission

Jacob Darrington – Intermountain Gas Company Landon Barber – Intermountain Gas Company

Presentation

- **Safety Moment Kathy:** Auto fatalities and miles driven have gone down, but the deaths per mile have gone up 14%. The few drivers that are on the road are driving recklessly.
- Introductions/Role Call Kathy

Lori Blattner – Intermountain Gas Company

Kathy Wold – Intermountain Gas Company

Raycee Thompson – Intermountain Gas Company

- Brief Review of "Next Steps" from the Last Meeting Kathy: The Subcommittee had agreed that the Company would propose a revised methodology for calculating distribution costs, transportation costs and commodity cost shaping that incorporated Subcommittee feedback.
- **Overview of the Revised Proposal Jacob & Landon:** The revised method is based on costs that can be easily derived from the annual PGA adjustment and the Company tariff.
 - New Formula: Nominal Avoided Cost Per Therm = Commodity Costs + Transportation costs + Variable Distribution Cost
 - Commodity Costs: Start with the 2019 WACOG. Price forecasts from the IRP were used to derive a growth rate which is applied to the 2019 WACOG. HDD was used to shape the costs by weighting monthly prices to derive an annual figure. This method uses the way gas is actually purchased to inform the forecast to pick the most probable price point versus the most expensive. Shaping with HDDs also better aligns the prices for the time period during the year when therm savings would be realized on energy efficiency measures. Commodity costs run through 2036.
 - **Gas Transportation Costs:** The Company is using the gas transportation costs from the Company's tariff for RS and GS-1. These costs are derived from Exhibits No. 5 and 6 of Intermountain's annual PGA filings.
 - Variable Distribution Costs: The Company moved from using the total distribution cost to using only the costs that vary in relation to therm usage. A calculation was developed that mirrors work done in the Line Extension filing to pull out a specific set of costs from the 2016 GRC. These costs that vary with customer usage are the basis of the avoided variable distribution cost.
 - Benefits of the New Method: Commodity Costs reflect the way the Company actually purchases gas, the Transportation Costs are based on known costs and the Variable Distribution Cost is restricted to only variable costs.

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 6 of 18

Discussion

Commodity Costs

- Committee members expressed concern about using the WACOG and would like to discuss further in the next meeting.

Variable Distribution Costs

 Committee members expressed concern about including distribution costs because historical costs can't be avoided. Additionally, it was argued that distribution costs do not vary with usage. The Company explained that historical costs help to estimate the future costs that could be avoided. The Company also suggested that if therm usage is reduced then the Company avoids costs to expand the distribution system because it can be used by more customers.

Future Meetings

- The subcommittee will discuss the method presented during a Q & A session of the revised methodology proposal on June 4, 2020.

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 7 of 18

Intermountain Gas Energy Efficiency Stakeholder Committee Avoided Cost Subcommittee Meeting

June 4, 2020 at 1:00 pm

Held Via Microsoft Teams

Minutes Recorded by Raycee Thompson

Attendees:

Presenters:

Ben Otto – Idaho Conservation League Katie Pegan – Office of Energy and Mineral Resource Marissa Warren – Office of Energy and Mineral Resource Stacey Donohue – Idaho Public Utilities Commission

Lori Blattner – Intermountain Gas Company

Kathy Wold – Intermountain Gas Company

Raycee Thompson – Intermountain Gas Company

Brad Iverson-Long – Idaho Public Utilities Commission Kevin Keyt – Idaho Public Utilities Commission Mike Morrison – Idaho Public Utilities Commission Selena O'Neal – Ada County

Jacob Darrington – Intermountain Gas Company Landon Barber – Intermountain Gas Company

Presentation

- **Safety Moment Kathy:** Cyber safety moment. Delete applications you haven't used in the last 6 months to remove potential threats.
- Roll Call Kathy

Discussion

Appropriate Marginal Commodity Cost

Discount Rate

 There were some questions about the derivation of the discount rate of 6.68%. The Company walked through the calculation of the discount rate and explained that it is derived from the Weighted Average Cost of Capital and includes an adjustment for the tax benefit resulting from the TCJA. The Subcommittee agreed the Company's calculations were correct.

Heating Degree Days

 A Subcommittee member asked if it would be preferable to shape commodity costs by therm sales vs HDD. The Company explained that therm sales and HDDs derive the same shape. HDDs were chosen because it doesn't vary as much from year to year. Plus, most of the Company load is temperature sensitive. The Subcommittee agreed that shaping by therm sales and HDDs would result in similar results.

Commodity Cost Calculation

 The growth rate and its derivation were discussed. The Company explained that the growth rate is derived from the supply basin forecast and is applied to the PGA WACOG. The Subcommittee expressed some concern with this method and suggested looking at the average cost of day gas purchases instead of the WACOG and applying the HDD and basin weighting to it. The Company suggested using the basin price forecast from the IRP and applying the HDD shape and basin weighting to derive the commodity cost.

Price Forecast

 Committee members expressed concern about the transparency and availability of information surrounding the supply basin price forecasts. The Company explained that the pricing forecast included in the IRP is the best available information, but that it is deemed confidential by the entities that provide it. There was agreement that a price forecast that tied to the IRP is important. There was also a question regarding whether the price forecast was day gas or month pricing. The Company explained that the IRP price forecast was not granular enough to forecast by type of gas (i.e. day-gas vs. monthly pricing).

Appropriate Distribution Costs to Include

- A lengthy discussion was held regarding the inclusion of distribution costs in the Avoided Cost calculation. The main concern is that the Company cannot avoid costs for pipe that is already in the ground. Is the cost representative of the plant that the Company will avoid in the future?
- The Company argued that it used historical costs as an estimate of the future cost that can be avoided through energy efficiency measures. If the Company can use existing infrastructure more efficiently, then it can serve more customers with the same pipe. Ultimately Intermountain can reduce the ratio of the embedded costs per customer as cost is spread over a larger customer base. The Subcommittee questioned whether or not it was truly a 1:1 reduction. Is 1 therm really going to reduce the embedded cost significantly enough to use the entire embedded costs?
- It was suggested that the Company could capture delayed projects due to energy efficiency savings by taking the time value of the deferral. There is a value for hours/seasons/time of day for electric utilities and then you use the appliance consumption curve to determine the savings by measure. The capacity costs are forward looking and come from the resource planning and regulatory groups.
- It was also suggested the Company could try to use a surrogate project that would capture system upgrade costs. Committee members explained that the logical way to determine a surrogate is to look at the resource plan and see what the Company is going to avoid building in the plan and then calculate the present value of the delay.

Recommendations

Appropriate Marginal Commodity Cost

- The Company agreed to revise the commodity cost calculation as discussed and present it to the Subcommittee via email for final agreement. The resulting commodity costs would be based on the IRP price forecast and then basin and HDD weighted.
- The Company is also happy to establish a confidentially agreement to share the supply basin price forecast with the Subcommittee.

Transportation Costs

- The Subcommittee agreed that the Company's proposal to use gas transportation costs taken from the Company's RS and GS-1 tariffs was appropriate.

Appropriate Distribution Costs to Include

- The Company agreed to continue to work on identifying an agreeable method to calculate avoided distribution costs. The feedback from this meeting was helpful and the Company will use it as it reviews the calculation.

Future Filings

- The Company suggested that it rerun the avoided costs with the updated commodity costs and then send out a comparative analysis between the old and new methods. Then the Company can move forward with the new method after the Subcommittee reviewed the update.
- Follow up email communications with the Subcommittee resulted in agreement on the avoided cost calculation that resulted from feedback from this meeting.

Exhibit No. 2 Case No. INT-G-20-06 Intermountain Gas Company Page 9 of 18

ENERGY EFFICIENCY STAKEHOLDER COMMITTEE MEETING MINUTES

(9 pages)

Intermountain Gas Energy Efficiency Stakeholder Committee Meeting

May 20, 2019 at 10:00am

Intermountain Gas Company Conference Center, 451 Alan Drive, Jerome, ID 83338

Minutes Recorded by Kody Thompson

Attendees:

Ingo Stroup – Building Energy Mark Chiles – Intermountain Gas Company Lori Blattner – Intermountain Gas Company Katie Pegan – Office of Energy & Mineral Resources Marissa Warren - Office of Energy & Mineral Resources Matt Marion – ATS Inland NW Jonathan Grove – ATS Inland NW Cheryl Imlach – Intermountain Gas Company Jerry Peterson – Idaho State Department of Building Safety Jim Capps – Intermountain Gas Company Brian Bennett – The Energy Auditor, Inc. Francois Boulanger – Dunsky Energy Consulting Kathy Wold – Intermountain Gas Company Kody Thompson – Intermountain Gas Company John Fisk – Intermountain Gas Company Donn English – Idaho Public Utilities Commission Cassie Koerner – Idaho Public Utilities Commission

Guests and Presenters:

Mark Chiles – Intermountain Gas Company Kathy Wold – Intermountain Gas Company Francois Boulanger – Dunsky Energy Consulting

Meeting Facilitator: Kathy Wold

10:00 am – Meeting Convened

Mark Chiles opened the meeting, welcoming the group to Intermountain Gas Company's meeting regarding the Energy Efficiency Program, he commented on the progress of the program compared to when it was just an idea. He expressed gratitude for the time of those in attendance. Everyone in attendance then gave introductions to the group. The intent of the meeting held today is to provide

information on Dunsky Energy Consulting's (Dunsky) Conservation Potential Assessment (CPA).

10:15 am – CPA Study Overview – Francois Boulanger

Francois provided background on the company's history of energy consulting, that they have done work spread across the continent, and that the study has been going on for the previous 9 months. In providing an overview of the study, Francois discussed the following key points:

- Dunsky worked with the Gas Technology Institute to determine emerging technologies as well as with Frontier Energy for primary data collection and market characterization
- Technical, Economic, and Achievable Potential were defined.
- The study does not go beyond the Achievable Potential and Intermountain Gas is responsible for determining the programs to implement and the potential level to pursue.
- The CPA covers a 20-year period, focusing on the residential and commercial sectors across the 2 climate zones in Idaho.
- The study is to be used for resource planning, to identify opportunities for achievable DSM opportunities, to improve program planning to meet long-term savings objectives, and to inform the program portfolio and design.

Additional considerations for the program were also discussed, including: Cumulative measures chaining that can lead to reduction in total therm savings; relevant planned and potential codes and standards related to Idaho building code and appliance and equipment standards; and how different measure types can affect the long-term goals of the program.

11:00 am – Study Methodology – Francois Boulanger

Francois discussed the methodology for the study and what went into informing the study results. The following key points were discussed:

• Measure & Market Characterization was done to identify measures included in the study

- This characterization included the savings that could be procured, additional costs of the measures, applicable markets, useful lives of the equipment, customer segmentation, saturation data and understanding the market.
- Avoided costs, discount rates, and screening tests were determined
- New programs typically have a ramp-up period of 3 6 years depending on the technology, market, end-use, and the way the program is designed.
- 3 scenarios were considered for assessing achievable potential: incentivizing between 35% and 65% of the incremental costs.

There were questions and comments as to whether fuel switching was included and if it focused on the natural adoption or incentivized fuel switching. Questions were also raised about whether population growth was factored into the study. Finally, it was discussed that contractor prices have historically increased whenever there is an incentive being offered.

12:00 pm – Lunch

12:30 pm – Program Update – Kathy Wold

Kathy provided an update on the energy efficiency program since the last meeting that took place in November. The following key points were discussed:

- The department is growing to improve its reach within the service territory and introduced the newest member of the team
- Feedback from the previous meeting regarding a lack of Energy Star credentialed contractors or raters led to a \$300.00 course subsidy offered through a partnership with Advanced Energy
- The online form previewed in the previous meeting is currently being beta tested with select HVAC contractors.

 Intermountain Gas Company Partnered with Boise Valley Habitat for Humanity on their most recent Energy Star home. As part of the partnership the build process was documented, and the videos placed on a dedicated page on the Intermountain Gas website.

1:00 pm – CPA Study Results – Francois Boulanger

Francois provided a high-level report of the results of the CPA study, as well as some of the recommendations from the study. The following key points were discussed:

- A recommended budget between \$4 Million and \$12 Million
- Sales can, potentially, be reduced by 12% across the 20 year period of the study if the base achievable model is used.
- Hitting the targets of the base achievable model could lead to 10,673,658 total therms saved.
- HVAC equipment primarily drives the savings for residential customers in the first 5 years of the study, and then is overtaken by the building envelope for savings starting in year 6 of the study.
- HVAC equipment primarily drives the savings for commercial customers in the first 5 years of the study and would continue to do so in the following years.
- Programmable and Smart Thermostats are the highest therm saving measure for residential customers for the next 5 years (The CPA was later adjusted to delay implementation of the Federal furnace equipment standard until 2028 due to the on-going uncertainty of implementation of this standard, making furnaces the top therm saving measure).
- Boilers are the highest therm saving measure for commercial customers for the next 5 years.
- Residential customers represent 2/3 of achievable savings.

There were questions and comments as to whether behavior and retro-commissioning incentives were taken into account, and a question as to why windows were not on the list of measures discussed with the greatest savings potential within the short-term future. Dunsky explained savings were blended across new construction and retrofits, and the different bases were provided for retrofits compared to new construction. Windows were identified in the measure characterization, but they did not qualify as a top therm saving measure.

1:30 pm – Open Discussion/Wrap-up

- There was discussion around whether it wouldn't make sense to increase the company's rates for natural gas, as increased costs organically lead to customers seeking for therm savings, which is more difficult to do with the inexpensive rates that are currently in place. The Company explained the process for setting its rates.
- A committee member mentioned that from a policy perspective, other states are beginning to plan for carbon pricing. Idaho will have to deal with that to some extent.
- The motivation to spend the extra cost to do energy efficient measures is reduced by the low gas rates, however, the program's success comes down to the company's easy form and response time. Other utilities turn rebates around in 4 months compared to 4 weeks. The efficiency of how the program is handled is one strength of the program

1:45 pm Meeting Adjourned
Intermountain Gas Energy Efficiency Stakeholder Committee Meeting

October 9, 2019 at 11:00am

Intermountain Gas Company Conference Center, 555 S. Cole Road, Boise, ID 83714

Minutes Recorded by Kody Thompson

Attendees:

Lori Blattner – Intermountain Gas Company Cheryl Imlach – Intermountain Gas Company Brian Bennett – The Energy Auditor, Inc. Kathy Wold – Intermountain Gas Company Kody Thompson – Intermountain Gas Company John Fisk – Intermountain Gas Company Donn English – Idaho Public Utilities Commission Cassie Koerner – Idaho Public Utilities Commission Michael Shepard – Neighborworks Seth Vanderpool – Brighton Homes Madison Olson – Office of Energy & Mineral Resources Stacey Donohue – Idaho Public Utilities Commission Kevin Keyt -Idaho Public Utilities Commission Brad Iverson-Long - Idaho Public Utilities Commission Mike Morrison - Idaho Public Utilities Commission Rachel Farnsworth – Idaho Public Utilities Commission

Guests and Presenters:

Lori Blattner– Intermountain Gas Company Kathy Wold – Intermountain Gas Company Kody Thompson – Intermountain Gas Company Cheryl Imlach – Intermountain Gas Company

Meeting Facilitator: Kathy Wold

11:00 am – Meeting Convened

Kathy welcomed the group to the meeting and went over general housekeeping, safety

protocols, and an overview of the meeting's agenda.

11:15 am – IGC Update – Lori Blattner

Lori went over highlights of the nearly two-year history of the program. Relevant commission filings that were submitted recently were discussed, including; determination of prudency of energy efficiency funds, a request to increase the energy efficiency charge effective October 1, 2019, and the purchased gas cost adjustment overall decrease effective October 1, 2019. The energy savings between gas being used directly as an energy source versus being used to generate electricity was also discussed.

11:20 am – Program Update – Kathy Wold & Kody Thompson

Kathy discussed the annual report for the energy efficiency program having been filed, with physical copies available at the meeting, noting that an electronic version was available on our website. It was announced that the online form was publicly available for submitting rebate applications, and that a new marketing campaign that includes radio and digital ads would be taking place in November. The CPA is still being worked on. The delay in implementation of DOE's proposed new furnace standard are being incorporated into the final CPA report. Questions were asked regarding the furnace standard used in the CPA. A proposed rule change had been made to increase the standard to 90% AFUE effective 2021. That date may now be pushed back to 2028.

Kody gave a brief rundown on the number of rebate measures that had been paid out and therm savings through second quarter as well as providing a comparison of where the program numbers were at year end 2018.

11:30 am – EM&V – Kathy Wold

Kathy discussed the status of the EM&V process. A request for proposal is being generated regarding the furnace program., The Company proposed using the QA that RESNET performs on the

whole home rebate programs as the EM&V of that measure. The Company also suggested not performing EM&V on the water heater and fireplace rebate measures due to their small impact on the program, the known issues with the measures, and suggested changes that would come from the CPA study.

Questions were raised as to the effectiveness of using RESNET and the HERS scoring process as EM&V for the whole home rebate. The Company was encouraged to add the whole home rebate to the request for proposal for a third party to evaluate this measure as well. Committee members agreed it made sense to revise the smaller programs and not include them in the study.

12:00 pm – Fine Tuning Residential Program Offering – Kathy Wold

Updates for the residential rebate program were proposed. These included recommending the end to the 80% AFUE fireplace rebate, increasing the rebate amount and correcting the efficiency rating designation to the new standard for efficient water heaters, reducing the HERS score on the whole home rebate to 65 or lower, and to add a smart thermostat rebate program.

Questions were raised as to whether IGC had considered doing a tiered level of incentives for the whole home rebate program, as well as what value ENERGY STAR adds to the rebate program, and issues regarding ENERGY STAR credentialed contractors was discussed.

12:30 pm – Lunch

1:00 pm – Plans for 2020 – Kathy Wold

Kathy discussed the plans the Company has for additional residential rebate offerings to be proposed in 2020, as well as plans to propose a commercial rebate program. Prior to requesting these changes, a stakeholder meeting will be held to discuss IGC's plans for these expanded offerings, looking at the measures recommended in the CPA findings.

1:20 pm – GTI Presentation – Cheryl Imlach

Cheryl discussed IGC's history with the Gas Technology Institute and it's two operating entities: Utilization Technology Development, and Operations Technology Development. Forthcoming technology being tested by GTI was discussed, including natural gas fired heat pumps, heat pump water heaters, and ENERGY STAR dryers. A brief overview was given of the 18-month testing of a rooftop natural gas heat pump that was hosted at the Intermountain Gas campus as part of a GTI filed trial.

1:30 PM – Tour of IGC campus was given which included the natural gas heat pump

1:55 pm Meeting Adjourned

EXHIBIT NO. 3

CASE NO. INT-G-20-06

INTERMOUNTAIN GAS COMPANY

Avoided Cost Calculation

(17 pages)

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 1 of 17

Avoided Costs

Overview

The avoided cost represents those costs that the Company does not incur as a result of energy savings generated by its Energy Efficiency Program. The calculation is used both to economically evaluate the present value of the therms saved over the life span of a measure and to track the performance of the program as a whole.

Avoided costs are forecasted out 30 years in order to properly assess Energy Efficiency measures with longer lifespans. This forecast is based on the performance of the Company's portfolio under expected market conditions.

Costs Incorporated

Intermountain's avoided cost calculation contains the following components:

$$AC_{nominal} = CC + TC + VDC$$

Where:

- *AC_{nominal}* = The nominal avoided cost for a given year.
- *CC* = Commodity Costs
- *TC* = Transportation Costs
- *VDC* = Variable Distribution Costs

The following parameters are also used in the calculation of the avoided cost:

- The assumed forward-looking annual inflation rate is 2.0%.
- The discount rate is derived using Intermountain's tax-effected cost of capital.
- Standard present value and levelized cost methodologies are utilized to develop a real and nominal levelized avoided cost by year.

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 2 of 17

Understanding Each Component

Commodity Costs

Commodity costs represent the purchase price of the natural gas molecules that the Company does not need to buy due to therm savings generated by its Energy Efficiency Program. To calculate the commodity costs, the Company first utilizes price forecasts included in its Integrated Resource Plan (IRP) for three primary basins (AECO, Sumas, and Rockies) then weights these forecasts based on Intermountain's historical day-gas purchase data. Day-gas purchases represent the first costs that could be avoided through Energy Efficiency Program savings. To account for the seasonal nature of energy savings, the weighted price is shaped by normal monthly weather, measured in heating degree days with a base of 65 degrees. The original basin price forecasts span through 2036 and then an escalator is applied through the remainder of the forecast period. The gas price forecasts will be updated in each IRP planning cycle.

Transportation Costs

Transportation costs are the costs the Company incurs to deliver gas to its distribution system. As the Company's Energy Efficiency Program generates therm savings, the Company can reduce pipeline capacity needs and monetize any excess capacity to reduce costs for all customers through credits in the Company's annual Purchased Gas Cost Adjustment (PGA) filing. The Company calculates the per therm transportation cost as the weighted average of the gas transportation costs listed on the Company's residential and commercial tariffs. The nominal value of the transportation cost is increased each year by the model inflation rate of 2.0%. The inflated nominal value is then discounted back to today's dollars as part of the final step in the avoided cost calculation. The Company will update the transportation cost each year to reflect the most current gas transportation cost as filed in its PGA.

Variable Distribution Costs

Variable distribution costs are the avoidable portion of costs incurred by Intermountain to deliver gas to customers via its distribution system. Lowering gas consumption through the Company's Energy Efficiency Program allows Intermountain to delay costly capacity expansion projects and utilize existing pipeline infrastructure more efficiently. While these cost benefits are intuitively apparent, the Company and its Stakeholder group are investigating methods to quantify these savings. The Company is currently using a placeholder value of zero for this component.

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 3 of 17

AVOIDED COST BY YEAR

(1 page)

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 4 of 17

INTERMOUNTAIN GAS COMPANY Avoided Cost by Year

Line No.	Year	Nominal Cost Per Therm ^[1]	Real Percent Adjustment ^[2]	Real Cost Per Therm	Present Value ^[3]	Avoided Cost Per Therm ^[4]
INU.			,			
	(a)	(b)	(c)	(d)	(e)	(f)
1	2019	\$ 0.49		\$ 0.49	\$ 0.46	\$ 0.49
2	2020	0.49	-1.82%	0.48	0.90	0.48
3	2021	0.46	-8.12%	0.44	1.28	0.47
4	2022	0.45	-3.76%	0.42	1.63	0.46
5	2023	0.46	-0.02%	0.42	1.97	0.45
6	2024	0.47	0.14%	0.42	2.29	0.45
7	2025	0.51	6.97%	0.45	2.61	0.45
8	2026	0.52	1.10%	0.46	2.93	0.45
9	2027	0.54	0.17%	0.46	3.23	0.45
10	2028	0.54	-0.45%	0.45	3.52	0.45
11	2029	0.56	1.05%	0.46	3.80	0.45
12	2030	0.58	1.29%	0.47	4.07	0.45
13	2031	0.59	0.03%	0.47	4.33	0.45
14	2032	0.60	-0.67%	0.46	4.57	0.45
15	2033	0.61	0.20%	0.46	4.80	0.45
16	2034	0.63	0.87%	0.47	5.03	0.45
17	2035	0.64	0.27%	0.47	5.24	0.45
18	2036	0.66	0.68%	0.47	5.45	0.45
19	2037	0.68	0.68%	0.48	5.65	0.46
20	2038	0.70	0.69%	0.48	5.84	0.46
21	2039	0.72	0.69%	0.48	6.03	0.46
22	2040	0.74	0.69%	0.49	6.20	0.46
23	2041	0.76	0.70%	0.49	6.37	0.46
24	2042	0.78	0.70%	0.49	6.54	0.46
25	2043	0.80	0.70%	0.50	6.70	0.46
26	2044	0.82	0.70%	0.50	6.85	0.46
27	2045	0.84	0.71%	0.50	6.99	0.46
28	2046	0.86	0.71%	0.51	7.13	0.46
29	2047	0.89	0.71%	0.51	7.27	0.46
30	2048	0.91	0.71%	0.51	7.40	0.46

NOTES

- [1] See Exhibit No. 3, Page 6, Column (e).
- [2] The year over year percentage change in Column (b), adjusted by the inflation assumption on Exhibit No. 3, Page 17, Line 4, Column (b).
- [3] The cumulative present value of Column (d) is calculated using the real discount rate on Exhibit No. 3, Page 17, Line 5, Column (b).
- [4] Levelized avoided cost of Column (e) computed with the real discount rate on Exhibit No. 3, Page 17, Line 5, Column (b).

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 5 of 17

NOMINAL AVOIDED COST BY YEAR

(1 page)

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 6 of 17

INTERMOUNTAIN GAS COMPANY Nominal Avoided Cost by Year

Line No.	Year	Commodity Cost ^{[1][2]}	Variable Distribution Cost ^[3]	Transportation Cost ^[4]	Total Cost ^[5]
	(a)	(b)	(c)	(d)	(e)
				•	•
1	2019 \$	0.31	\$ -	\$ 0.18	\$ 0.49
2	2020	0.30	-	0.18	0.49
3	2021	0.27	-	0.19	0.46
4	2022	0.26	-	0.19	0.45
5	2023	0.26	-	0.19	0.46
6	2024	0.27	-	0.20	0.47
7	2025	0.31	-	0.20	0.51
8	2026	0.32	-	0.21	0.52
9	2027	0.33	-	0.21	0.54
10	2028	0.33	-	0.21	0.54
11	2029	0.34	-	0.22	0.56
12	2030	0.36	-	0.22	0.58
13	2031	0.36	-	0.23	0.59
14	2032	0.37	-	0.23	0.60
15	2033	0.38	-	0.24	0.61
16	2034	0.39	-	0.24	0.63
17	2035	0.40	-	0.25	0.64
18	2036	0.41	-	0.25	0.66
19	2037	0.42	-	0.26	0.68
20	2038	0.44	-	0.26	0.70
21	2039	0.45	-	0.27	0.72
22	2040	0.46	-	0.27	0.74
23	2041	0.48	-	0.28	0.76
24	2042	0.49	-	0.28	0.78
25	2043	0.51	-	0.29	0.80
26	2044	0.52	-	0.29	0.82
27	2045	0.54	-	0.30	0.84
28	2046	0.56	-	0.31	0.86
29	2047	0.57	-	0.31	0.89
30	2048	0.59	-	0.32	0.91

NOTES

- [1] See Exhibit No. 3, Pages 8-13, Column (f). Divided by 10 to convert units from dekatherms to therms.
- [2] Annual growth after 2036 is tied to yearly percentage change of the prior period.
- [3] Placeholder value of zero until a Variable Distribution Cost methodology is developed.
- [4] See Exhibit No. 3, Page 15, Line 7, Column (d). Annual growth is tied to inflation assumption on Exhibit No. 3, Page 17, Line 4, Column (b).
- [5] Sum of Columns (b)-(d).

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 7 of 17

COMMODITY COST

(6 pages)

Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 8 of 17

INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating	Month	Weighted Basin Price Forecast ^[1]	HDD Weight ^[2]	HDD Factor ^[3]	Commodity
No.	Year	Month				Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2019	10	\$ 2.59	3%	\$ 0.09	
2	2019	11	2.69	9%	0.23	
3	2019	12	3.27	15%	0.49	
4	2019	1	3.32	20%	0.67	
5	2019	2	3.53	16%	0.58	
6	2019	3	3.01	14%	0.44	
7	2019	4	2.77	10%	0.28	
8	2019	5	2.35	7%	0.17	
9	2019	6	2.38	3%	0.08	
10	2019	7	2.94	1%	0.03	
11	2019	8	3.05	0%	0.00	
12	2019	9	2.64	1%	0.02	\$ 3.06
13	2020	10	2.59	3%	0.09	
14	2020	11	2.69	9%	0.23	
15	2020	12	3.27	15%	0.49	
16	2020	1	3.32	20%	0.67	
17	2020	2	3.53	16%	0.58	
18	2020	3	3.01	14%	0.44	
19	2020	4	2.77	10%	0.28	
20	2020	5	2.15	7%	0.15	
21	2020	6	2.16	3%	0.07	
22	2020	7	2.60	1%	0.02	
23	2020	8	2.71	0%	0.00	
24	2020	9	2.29	1%_	0.01	\$ 3.03
25	2021	10	2.30	3%	0.08	
26	2021	11	2.25	9%	0.19	
27	2021	12	2.82	15%	0.42	
28	2021	1	3.05	20%	0.61	
29	2021	2	3.14	16%	0.51	
30	2021	3	2.65	14%	0.38	
31	2021	4	2.46	10%	0.25	
32	2021	5	1.98	7%	0.14	
33	2021	6	2.01	3%	0.07	
34	2021	7	2.39	1%	0.02	
35	2021	8	2.46	0%	0.00	
36	2021	9	2.28	1%_	0.01	\$ 2.70

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating	NA - 4	Weighted Basin		HDD	Commodity
No.	Year	Month	Price Forecast ^[1]	Weight ^[2]	Factor ^[3]	Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2022	10	\$ 2.29	3%	\$ 0.08	
2	2022	11	2.33	9%	0.20	
3	2022	12		15%	0.41	
4	2022	1	2.97	20%	0.60	
5	2022	2		16%	0.47	
6	2022	3	2.41	14%	0.35	
7	2022	4	2.27	10%	0.23	
8	2022	5	1.93	7%	0.14	
9	2022	6	2.05	3%	0.07	
10	2022	7	2.36	1%	0.02	
11	2022	8	2.41	0%	0.00	
12	2022	9	2.37	1%_	0.01	\$ 2.58
13	2023	10	2.34	3%	0.08	
14	2023	11	2.44	9%	0.21	
15	2023	12	2.82	15%	0.42	
16	2023	1	3.01	20%	0.60	
17	2023	2	2.94	16%	0.48	
18	2023	3	2.43	14%	0.35	
19	2023	4	2.31	10%	0.23	
20	2023	5	1.97	7%	0.14	
21	2023	6	2.09	3%	0.07	
22	2023	7	2.45	1%	0.02	
23	2023	8	2.49	0%	0.00	
24	2023	9	2.45	1%_	0.01	\$ 2.63
25	2024	10	2.44	3%	0.08	
26	2024	11	2.55	9%	0.22	
27	2024	12	2.69	15%	0.40	
28	2024	1	2.91	20%	0.59	
29	2024	2		16%	0.51	
30	2024	3	2.58	14%	0.37	
31	2024	4	2.44	10%	0.24	
32	2024	5	2.13	7%	0.15	
33	2024	6		3%	0.08	
34	2024	7	2.54	1%	0.02	
35	2024	8		0%	0.00	
36	2024	9	2.54	1%_	0.02	\$ 2.69

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating		Weighted Basin		HDD	Commodity
No.	Year	Month	Price Forecast ^[1]	Weight ^[2]	Factor ^[3]	Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2025	10	\$ 2.61	3%	\$ 0.09	
2	2025	11		9%	0.22	
3	2025	12		15%	0.46	
4	2025	1		20%	0.67	
5	2025	2		16%	0.57	
6	2025	3		14%	0.44	
7	2025	4		10%	0.29	
8	2025	5		7%	0.18	
9	2025	6		3%	0.09	
10	2025	7		1%	0.03	
11	2025	8		0%	0.00	
12	2025	9		1%	0.02	\$ 3.07
13	2026	10		3%	0.10	,
14	2026	11		9%	0.24	
15	2026	12		15%	0.48	
16	2026	1		20%	0.69	
17	2026	2		16%	0.59	
18	2026	3		14%	0.46	
19	2026	4		10%	0.30	
20	2026	5		7%	0.19	
21	2026	6		3%	0.09	
22	2026	7		1%	0.03	
23	2026	8		0%	0.00	
24	2026	9		1%	0.02	\$ 3.19
25	2027	10		3%	0.10	
26	2027	11		9%	0.24	
27	2027	12	3.34	15%	0.50	
28	2027	1		20%	0.70	
29	2027	2	3.66	16%	0.60	
30	2027	3		14%	0.47	
31	2027	4		10%	0.31	
32	2027	5		7%	0.19	
33	2027	6		3%	0.09	
34	2027	7		1%	0.03	
35	2027	8		0%	0.00	
36	2027	9		1%	0.02	\$ 3.26

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating		Weighted Basin			Commodity
No.	Year	Month	Price Forecast ^[1]	Weight ^[2]	Factor ^[3]	Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2028	10	\$ 2.92	3%	\$ 0.10	
2	2028	11		9%	0.25	
3	2028	12		15%	0.50	
4	2028	1		20%	0.71	
5	2028	2		16%	0.60	
6	2028	3		14%	0.48	
7	2028	4		10%	0.31	
8	2028	5		7%	0.20	
9	2028	6		3%	0.10	
10	2028	7		1%	0.03	
11	2028	8		0%	0.00	
12	2028	9		1%	0.02	\$ 3.30
13	2029	10		3%	0.10	
14	2029	11		9%	0.26	
15	2029	12		15%	0.51	
16	2029	1	3.69	20%	0.74	
17	2029	2		16%	0.62	
18	2029	3	3.44	14%	0.50	
19	2029	4	3.24	10%	0.32	
20	2029	5	2.91	7%	0.21	
21	2029	6	2.91	3%	0.10	
22	2029	7	3.28	1%	0.03	
23	2029	8	3.39	0%	0.00	
24	2029	9	3.13	1%	0.02	\$ 3.42
25	2030	10	3.14	3%	0.11	
26	2030	11	3.15	9%	0.27	
27	2030	12	3.61	15%	0.54	
28	2030	1	3.83	20%	0.77	
29	2030	2	3.96	16%	0.65	
30	2030	3	3.57	14%	0.52	
31	2030	4	3.36	10%	0.34	
32	2030	5	3.03	7%	0.22	
33	2030	6	3.04	3%	0.10	
34	2030	7	3.39	1%	0.03	
35	2030	8	3.50	0%	0.00	
36	2030	9	3.26	1%	0.02	\$ 3.56

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating		Weighted Basin		HDD	Commodity
No.	Year	Month	Price Forecast ^[1]	Weight ^[2]	Factor ^[3]	Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2031	10	\$ 3.26	3%	\$ 0.11	
2	2031	11	3.28	9%	0.28	
3	2031	12	3.75	15%	0.56	
4	2031	1	3.89	20%	0.78	
5	2031	2	4.02	16%	0.66	
6	2031	3	3.61	14%	0.52	
7	2031	4	3.41	10%	0.34	
8	2031	5	3.08	7%	0.22	
9	2031	6	3.10	3%	0.11	
10	2031	7	3.45	1%	0.03	
11	2031	8	3.54	0%	0.00	
12	2031	9	3.31	1%	0.02	\$ 3.64
13	2032	10	3.31	3%	0.11	
14	2032	11	3.33	9%	0.29	
15	2032	12	3.80	15%	0.56	
16	2032	1	3.91	20%	0.79	
17	2032	2	4.04	16%	0.66	
18	2032	3	3.65	14%	0.53	
19	2032	4	3.44	10%	0.34	
20	2032	5	3.10	7%	0.22	
21	2032	6	3.14	3%	0.11	
22	2032	7	3.49	1%	0.03	
23	2032	8	3.57	0%	0.00	
24	2032	9	3.34	1%	0.02	\$ 3.67
25	2033	10	3.34	3%	0.12	
26	2033	11	3.37	9%	0.29	
27	2033	12	3.84	15%	0.57	
28	2033	1	4.02	20%	0.81	
29	2033	2	4.15	16%	0.68	
30	2033	3	3.75	14%	0.54	
31	2033	4	3.53	10%	0.35	
32	2033	5	3.20	7%	0.23	
33	2033	6	3.24	3%	0.11	
34	2033	7	3.60	1%	0.03	
35	2033	8	3.67	0%	0.00	
36	2033	9	3.46	1%	0.02	\$ 3.75

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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INTERMOUNTAIN GAS COMPANY Commodity Cost

Line	Heating		Weighted Basin			Commodity
No.	Year	Month	Price Forecast ^[1]	Weight ^[2]	Factor ^[3]	Cost
	(a)	(b)	(c)	(d)	(e)	(f)
1	2034	10	\$ 3.45	3%	\$ 0.12	
2	2034	11	3.49	9%	0.30	
3	2034	12		15%	0.59	
4	2034	1	4.15	20%	0.83	
5	2034	2		16%	0.70	
6	2034	3		14%	0.56	
7	2034	4		10%	0.37	
8	2034	5		7%	0.24	
9	2034	6		3%	0.11	
10	2034	7		1%	0.04	
11	2034	8		0%	0.00	
12	2034	9	3.60	1%	0.02	\$ 3.88
13	2035	10		3%	0.12	
14	2035	11	3.63	9%	0.31	
15	2035	12		15%	0.61	
16	2035	1	4.21	20%	0.85	
17	2035	2	4.35	16%	0.71	
18	2035	3	3.96	14%	0.57	
19	2035	4	3.76	10%	0.38	
20	2035	5	3.44	7%	0.24	
21	2035	6	3.44	3%	0.12	
22	2035	7	3.79	1%	0.04	
23	2035	8	3.91	0%	0.00	
24	2035	9	3.65	1%	0.02	\$ 3.98
25	2036	10	3.66	3%	0.13	
26	2036	11	3.65	9%	0.31	
27	2036	12	4.14	15%	0.61	
28	2036	1	4.37	20%	0.88	
29	2036	2	4.61	16%	0.75	
30	2036	3	4.08	14%	0.59	
31	2036	4	3.94	10%	0.40	
32	2036	5	3.45	7%	0.25	
33	2036	6	3.51	3%	0.12	
34	2036	7	4.00	1%	0.04	
35	2036	8	4.14	0%	0.00	
36	2036	9	3.66	1%	0.02	\$ 4.10

NOTES ^[1] See Confidential Workpaper No. 1, Column (i).

^[2] Monthly HDD65 weighting. Based on a normal weather year.

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AVOIDED GAS TRANSPORTATION COST

(1 page)

COMPAN	ition Cost
AIN GAS CO	Transportation
<i>IOUNTAIN</i>	Gas
INTERM	Avoided

Line					ပိ	Combined
No.	Description		RS	GS-1	RS ;	RS and GS-1
	(a)		(q)	(c)		(p)
~	Gas Transportation Cost ^[1]	ŝ	44,770,817 \$	21,689,399	S	66,460,216
7	Estimated Sales Volumes (10/1/19 - 9/30/20)⊠		253,620,924	125,526,237		379,147,161
က	RS and GS-1 Combined Gas Transportation Cost per Therm			-1	φ	0.17529
4	Incremental Gas Transportation Cost ^[3]	ф	1,046,836 \$	507,144	÷	1,553,980
5	Normalized Sales Volumes (1/1/18 - 12/31/18) ^[4]		241,224,483	123,294,355		364,518,838
9	RS and GS-1 Combined Gas Transportation Cost per Therm				÷	0.00426
7	Total RS and GS-1 Combined Gas Transportation Cost per Therm			11	ŝ	0.17955
	NOTES					

NOTES ^[1] See Case No. INT-G-19-06, Exhibit No. 6, Line 21, Columns (e) and (f). ^[2] See Case No. INT-G-19-06, Exhibit No. 6, Line 22, Columns (e) and (f). ^[3] See Case No. INT-G-19-06, Exhibit No. 5, the sum of Lines 1-20, Columns (i) and (j). ^[4] See Case No. INT-G-19-06, Exhibit No. 5, Line 24, Columns (i) and (j).

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DISCOUNT RATE

(1 page)

INTERMOUNTAIN GAS COMPANY **Discount Rate**

Line					
No.	Description	Value	Ratio	Weighting	W/Tax benefit
	(a)	(q)	(c)	(q)	(e)
4	Debt ^[1]	4.94%	50%	2.50%	1.98% ^[2]
7	Equity ^{(1]}	9.50%	20%	4.80%	4.80%
с	Weighted Average Cost of Capital			I	6.78%
4	Inflation Assumption	2.0%			
ъ	Real Discount Rate	4.68%			
	NOTES				

NOTES [1] Costs and weightings from Case No. INT-G-16-02, Order No. 33757. $^{\left[2\right]}$ Tax benefit adjusts for 21% federal tax. Exhibit No. 3 Case No. INT-G-20-06 Intermountain Gas Company Page 17 of 17